

JIDEKAIJI

GLOBAL MAGAZINE 23RD EDITION

**IGWE NNEWI 62ND
OFALA FESTIVAL &
100 YEARS BIRTHDAY
CELEBRATION**

**5 GOVERNORS IN
EASTERN PART OF
NIGERIA THAT MADE
SURE SECURITY
TIGHTENED DURING
DECEMBER & NEW YEAR.**

**SKILL DEVELOPMENT
MONETIZATION TRAINING
LEARN BEST STRATEGY
TO MONETIZE YOUR
SKILLS ATTRACT THE
RIGHT CLIENTS GLOBALLY.**

**KID & TEEN
ENTREPRENEURS
SESSION WITH
CHIZISPACE &
SOCHIKAIMAKING**



LEADERS WHO WORK BUSINESSES THAT WIN

Meet the Governors who don't need posters for 2027 + Pitch your business to the leaders of tomorrow.

VIP EVENTS CULTURE, HERITAGE INNOVATIVE BUSINESSES
AKULUEULO, OFALA IGWE, CHIEFTANCY TITLES, NGOS.

NEW BOOK SPOTLIGHT
NEW MUSIC SPOTLIGHT



AMVCA

AFRICA MAGIC AWARDS



“The vision is simple yet powerful: to build a world **where every story matters, every voice is heard, and every dream has a platform.** At Jidekaiji Media, impact is not just reported — it is created.

- Mrs Uju Christy Okoye

EDITOR'S DESK

My Journey, Our Magazine:
Empowering Dreams Together

Uju Christy Okoye is many things — CEO, Author, Media Consultant, Media Personality, Skill Development and Monetization Mentorship Coach, Certified Nursing Assistant, and Honorable National Member of the Estate, Rent and Commission Agents Association of Nigeria (ERCAAN). But beyond every title, she is, at her core, a connector of people and possibilities. Her life's greatest passion is empowering others, and everything she builds traces back to that singular purpose.

Her inspiration has always started at home. Her late husband, Ikenna Felix Okoye, planted in her the courage to dream without limits and to pursue those dreams without apology. Her two extraordinary children carry that same fire. Chizitere — known to the world as @Chizispace — is a teen entrepreneur, singer, and aspiring medical doctor, while Sochikaima is a gifted young creative and Award-Winning Kidpreneur Ambassador. Together, they co-founded the Fatherless Outreach Support Group — a testament not just to their talent, but to their compassion.

Empowerment is not just what she does. It is who she is. Whether she is consulting for media brands, mentoring NGOs, coaching entrepreneurs on skill development and monetization, advocating against gender-based violence, or opening doors for voices that have long been unheard, her mission remains unchanged: to create spaces where people discover their worth and walk confidently into their potential.

Jidekaiji Global Magazine is the heartbeat of that mission. Now proudly publishing its 23rd Edition, this platform was built to amplify local and international voices, celebrate success stories, champion literacy through an annual Magazine Reading Competition, and equip thousands of entrepreneurs, brands, and organizations with the tools to thrive. This is not just a magazine. It is a movement.

The newest and most exciting chapter is one close to every smart person's heart — giving back while earning big. Through the Affiliate Commission Partnership Plan, anyone can earn legitimate six-figure income simply by recommending Jidekaiji Global Magazine to premium clients. No gimmicks. No gatekeeping. Just real opportunities for real people. Visit www.jidekaijimedia.com for full details and let your network become your net worth.

None of this is possible without the remarkable people who show up every day to make the vision real. Deep appreciation goes to the entire team: **Lolo Nchee Ejiofor** (Event Co-Host and Radio Talk Show Co-Host), **Maduabuchi Michael Oforfaja** (Branch Manager), **Courage Ogbonna** (Magazine Designer), **Charles Edward** (Marketing Representative), **Chizitere A. Okoye** (Teen Brand Ambassador), and **Sochikaima K. Okoye** (Kid Brand Ambassador).

The vision is simple yet powerful: to build a world where every story matters, every voice is heard, and every dream has a platform. At Jidekaiji Media, impact is not just reported — it is created. Edition after edition, showing up for communities, for the continent, and for a global audience with purpose, excellence, and unapologetic boldness.

To every reader, partner, contributor, and champion across the world — thank you for being part of this journey. Twenty-three editions strong, and this is just the beginning.
www.jidekaijimedia.com

Uju Christy Okoye — Founder and Editor-in-Chief, Jidekaiji Global Magazine



Aku Ruo Ulo Graceville Estate



Umunnealam Umudim Nnewi

Landmarks:

- ⦿ 15mins drive from Roundabout Nnewi
- ⦿ 12mins drive from Innoson Vehicles
- ⦿ 7Mins drive from Ifeanyi Ubah Stadium
- ⦿ 3min walk from the Umunnealam Main Road

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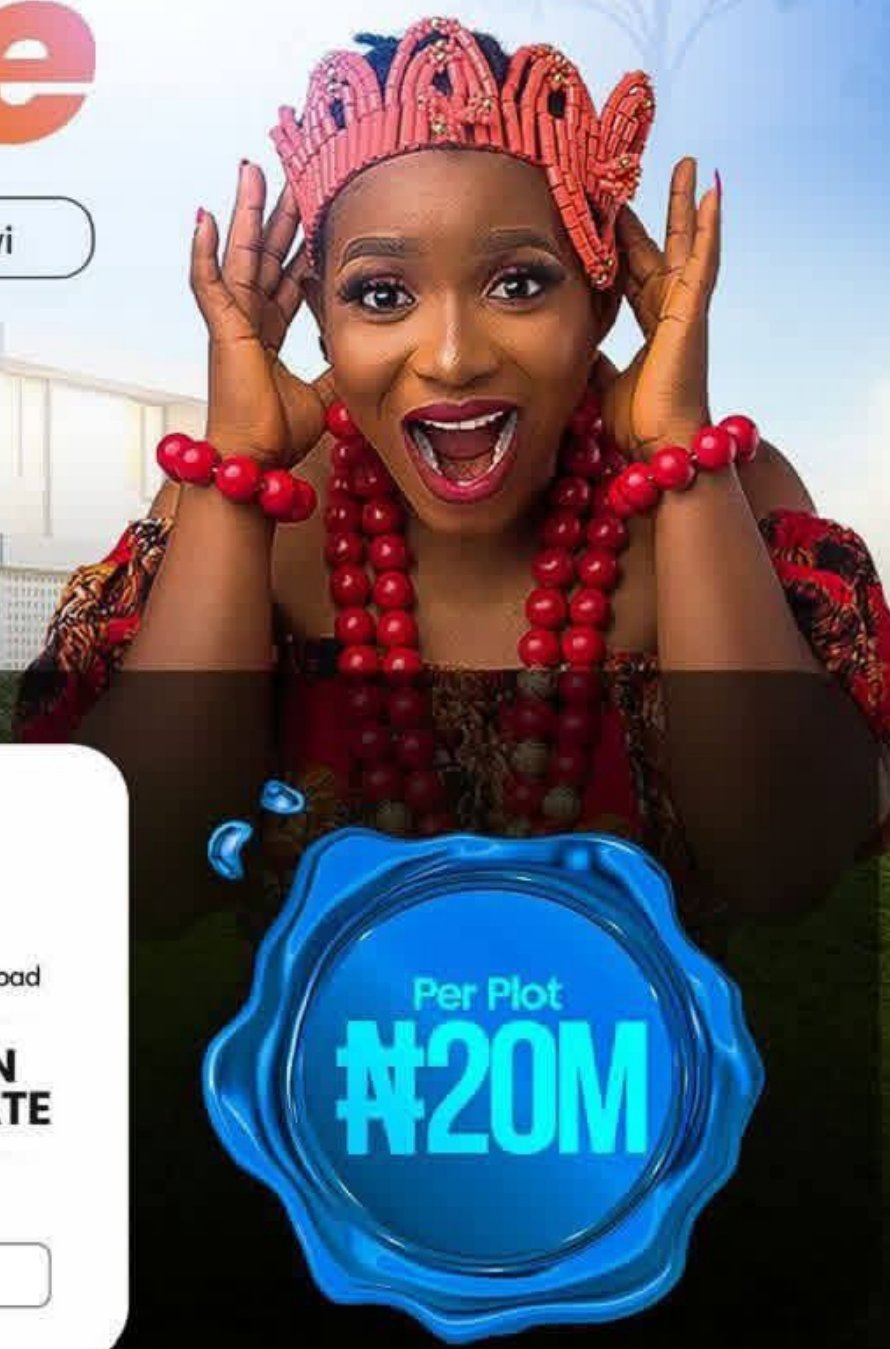
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07055530463

Per Plot

#20M



MAGAZINE INTERVIEW —

CREATIVE TECHNOLOGY

GLOBAL LINKS



Interviewer: Start us off — what is your company and what do you offer?

Response: My company is Creative Technology Global Links. We offer computer training, computer sales and maintenance, solar energy solutions, and CCTV installation services.

Interviewer: What inspired you to go into tech, and what has been your biggest learning?

Response: (with conviction) The passion I have for ICT and the desire to educate people — to bring real professionalism to the masses. The biggest lesson? Most people genuinely want to learn. The barrier is not willingness — it is money. Many keep procrastinating on their education simply because they cannot afford it. That realization has pushed me to find more accessible ways to deliver value.

Interviewer: How has your business held up through Nigeria's economic changes?

Response: Positively. We have focused on staying lean, staying relevant, and continuing to serve our community regardless of the economic climate.

Interviewer: Talk to us about innovation — why does it matter in



your field?

Response: In tech especially, innovation is not optional. It is survival. It helps businesses stay ahead of competition, adapt to changing market conditions, and meet evolving customer needs. Innovation is what keeps the engine running.

Interviewer: Advice for young entrepreneurs trying to grow today?

Response: Monitor your market. Watch competitor moves. Stay aware of regulatory shifts. And be ready to pivot your strategy when things change. The businesses that survive are the ones that stay alert and flexible.

Interviewer: Which media platforms have worked best for you?

Response: Facebook and WhatsApp have been our primary tools for reaching people where they already are.

Interviewer: How do you keep things authentic while promoting your business?

Response: By focusing on value-driven content. Sharing the real story behind the business, highlighting what our clients are actually achieving, and offering insights that are genuinely useful. When you lead with value, promotion takes care of itself.

Interviewer: Best governor in Eastern Nigeria?

Response: Alex Otti. His work in Abia State has been consistent and visible. That is what good governance looks like.

Contact: 08135324278 | 08033833922 | 09071128293



MAGAZINE INTERVIEW —

GYBLIZ HOMES & RESOURCES LTD



Interviewer: Alright, let's jump right in. Tell us about your company.

Response: (smiles) My company is Gybliz Homes and Resources Ltd. We are a real estate company focused on helping individuals and families achieve their dream of land and house ownership. We guide clients through safe property acquisition, real estate investment opportunities, and everything in between when it comes to property decisions.

Interviewer: What drew you into real estate, and what is the biggest lesson this business has taught you?

Response: (pauses thoughtfully) Honestly, it was the desire to create something bigger than myself. I wanted to build employment opportunities and help people secure a financial future — not just for me, but for others too. And the biggest lesson? Never quit. Even when results are not showing up the way you expect. Business demands patience. Sometimes the seeds you plant today take time before they break ground, but consistency always pays off.

Interviewer: Real estate in Nigeria has had to navigate some serious economic turbulence. How has Gybliz Homes adapted?

Response: (nods) What we did was become more flexible and more client-focused. We introduced instalment payment options, leaned into digital marketing to reach people beyond our immediate environment, and invested more in educating our clients. We want people to see property ownership not just as a luxury, but as financial security. That mindset shift has been central to how we have stayed relevant.

Interviewer: How important is innovation to you personally?

Response: (leans forward) Very important. A business that refuses to evolve will struggle to survive, full stop. In real estate today, innovation means virtual inspections, online consultations, social media engagement, and understanding what the market is doing before the market tells you. It means being ahead rather than catching

up.

Interviewer: What would you say to a young entrepreneur trying to grow their business right now?

Response: Stay patient, stay consistent, and stay willing to learn. Do not let a slow start discourage you — every successful business once started small. Build your credibility, focus on solving real problems, and treat people with honesty and respect. And please invest in your mindset. Most importantly, stop comparing your chapter two to someone else's chapter twenty.

Interviewer: Which media strategies have worked best for you?

Response: Social media, without a doubt — Instagram, Facebook, and WhatsApp especially. Sharing property updates, creating relatable content, educating people about investment opportunities, and staying consistent with engagement. That combination has helped us build genuine trust. People connect with brands that feel real and informative.

Interviewer: How do you balance promotion with staying authentic?

Response: (smiles) Authenticity, for me, is just being honest. I share real experiences, real opportunities, and realistic expectations. I want people to make informed decisions, and that means being transparent. When you build trust, you build relationships that last. And in business, trust is everything.

Interviewer: Who is your best-performing governor in Eastern Nigeria, and why?

Response: For me, it is Alex Otti of Abia State. The economic transformation happening in Abia under his leadership is visible and verifiable. Infrastructure development, improved road networks, a genuine commitment to raising the standard of living — his administration is doing the work. Leadership that focuses on measurable impact deserves recognition.

**Instagram | Facebook | TikTok:
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08166246289**

My name is Chizitere Okoye. I am a singer, video editor, Glitz Teens Choice Awards winner in collaboration with Wazobia NG, Brand Ambassador for Jidekaiji Magazine, CEO of Anaflora, Founder of Fatherless Outreach with Chizispace, and a medical student. And if there is one thing I want to talk about today, it is hair — and more importantly, the mindset around it.

One of the things I made a conscious decision about as I turned 18 is my mental freedom. I chose to walk away from a particular narrative that quietly follows a lot of African girls and women around — the idea that our natural hair is somehow not premium. Not beautiful enough. Not 'VIP' enough for certain spaces.

I made a deliberate decision to distance myself from conversations that subtly push that story. Not because wearing wigs or extensions is wrong — it absolutely is not, and I wear them myself when I want to. This is not about what you wear. It is about what you believe about yourself underneath it.

The real issue is the conditioning. The belief, absorbed somewhere along the way, that natural African hair needs to be replaced or covered before it is good enough for certain occasions. That is the thing that needs to be unlearned. And the earlier that unlearning begins, the better.

There is something powerful about building self-confidence early — when girls learn from a young age that they are enough exactly as they are, when they are given language to question narratives that diminish them, they grow up differently. They make choices from confidence, not insecurity.

Your natural hair is enough. It just needs care, love, and the pride of someone who knows its worth.

Are you proud of your natural hair? Drop your pictures and let us celebrate your natural glow together.

**CONTACT: 07055530463 | TEL: 08122211207 |
SOCIAL: @chizispace**



**TEEN
SESSION**
with CHIZITERE A. OKOYE



MAGAZINE INTERVIEW —

Dediamond Best Global Ltd



Be focused. Be consistent. No matter how small you start, keep the vision alive that it will grow into something significant.

Interviewer: Walk us through what **Dediamond Best Global Ltd** does.

Response: We produce and formulate household and personal care products — multipurpose liquid soap, dishwash, toilet wash, germicide, antiseptic, bleach, hand wash, car wash, air freshener, and more. We are a formulation-based business built on quality.

Interviewer: What brought this business to life?

Response: (takes a breath) It started from a deep desire to create something I could truly call my own — something that would make an impact on people's lives and build a legacy. I wanted to build a company on my own terms.

(quietly) I should be honest though — the real turning point came on the 15th of May, 2025. That was the day I was pushed out of a business I had given years of my life to. That pain became the fuel. **Dediamond Best Global Ltd** was officially registered on November 13, 2025. Sometimes your greatest push comes from being pushed out.

Interviewer: The rising cost of chemicals must be challenging. How do you manage?

Response: (exhales) It is honestly discouraging at times. But by God's grace and the genuine passion I have for this work, we keep going. That passion is what makes the difference between



those who quit and those who find a way through.

Interviewer: Why does innovation matter to a production business?

Response: Because without it, you get left behind. The market keeps changing, and your formulations, packaging, and delivery methods have to keep up.

Interviewer: Your advice to young entrepreneurs?

Response: Be focused. Be consistent. No matter how small you start, keep the vision alive that it will grow into something significant. When challenges come — and they will — do not let them stop you. Encourage yourself, believe in yourself, and keep moving. Remove the fear of the unknown. That fear has killed more businesses than competition ever has.

Interviewer: What platforms have been most effective for reaching your customers?

Response: WhatsApp status, TikTok, and the digital space broadly. That is where our people are, so that is where we show up.

Interviewer: Your favorite quote?

Response: 'A thousand miles always begins with a step.' That one lives with me every day.

TikTok: @Dediamond Best Global Ltd | Contact: +234 806 277 8869



Kid Preneur Session



My name is Sochikaima Kingsley Okoye. I am a creative VIP artist, Kidpreneur Africa Brand Ambassador Award Winner, and Co-Founder of Fatherless Outreach with Chizispace.

Let me tell you something that taught me a lot about myself. There was a pair of Christmas glasses — oversized, slightly awkward-looking frames that I was absolutely not convinced about. No matter how much convincing happened around me, I was not impressed. Eventually I agreed to put them on, but only for the pictures. Once the camera was done, they were

coming off.

What I have come to understand is that this is actually a real part of who I am. I can easily turn down things that do not align with my personality or values. That is not stubbornness — it is self-awareness.

There are other parts of my personality that run deep. I gain energy from being around people. I get restless if I am alone for too long. I am action-oriented and prefer fast-paced environments. I like to talk through problems rather than bottle them up. And I tend to be the kind of person who, when I walk into a room, the room changes a little.

Life has a funny way of showing us who we are. Sometimes it shows up in a pair of Christmas glasses. Sometimes it shows up in a child who is unmistakably you.

Do you see yourself in your child? What part of your personality did they take, and how does it make you feel?

Social Media: @sochikaimaking



Become A Magnet For Premium Clients

At some point in every entrepreneur's journey, working harder stops being the answer. You are already showing up. You are already putting in the hours. But the clients are inconsistent, the sales are unpredictable, and something about the whole thing just feels like you are running in circles. Sound familiar?

The problem is almost never effort. The problem is almost always positioning, strategy, and the absence of someone in your corner who has already figured out what you are still trying to work out. That is what a mentor actually does.

WHY YOUR BRAND

That alone can be the difference between a business that takes five years to gain traction and one that does it in twelve months.

Accountability and Expansion

Here is something most entrepreneurs will not admit: the real reason many brands stay small is not the economy, not competition, not even funding. It is the absence of accountability. Without someone to report to, it is too easy to delay, to second-guess, to play it safe. A mentor pushes you past that ceiling — stretching your thinking, challenging your strategy, and holding you to the version of yourself that you actually want to become.

Mentorship Training Packages

- 1 Session — N50,000
- 2 Sessions — N100,000
- 3 Sessions — N150,000

NEEDS A MENTOR RIGHT NOW

Speed and Clarity

Every mistake in business has a cost — money lost, time wasted, confidence shaken. A mentor compresses your timeline by helping you skip the costly trial-and-error phase.



4 Sessions — N250,000

This programme is designed strictly for serious, action-oriented individuals — business owners, entrepreneurs, realtors, and NGOs — who understand that investment in direction is always cheaper than the cost of confusion.

Those who have already secured their slots are not waiting for the programme to end before seeing results. The clarity alone is already shifting things.

What You Will Walk Away With

A clear understanding of how to position your brand for profitable clients. Sales strategies that actually convert. A mindset that attracts high-value opportunities instead of chasing them.

Start Small — Optional Entry Point

Get the bestselling book *BECOME VIP: A Simple Guide to Building Global Visibility, Influence and Profit*. Soft copy — N5,000. Limited 48-hour offer — N3,000. Send a DM to get started.

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www.jidekaijimedia.com

MAGAZINE INTERVIEW —

CHINEDUM NGOZI



Interviewer: Tell us about your brand and what you do.

Response: (warmly) My name is Chinedum Ngozi and my brand is a personal one. I offer relationship coaching, premarital counseling, educational support, learning resources and mentorship for teachers, and personal polishing classes for identity and personal development. They all connect to one thing — helping people function at their best.

Interviewer: What sparked this for you?

Response: (thoughtful pause) From observation, really. I noticed that it takes being in the right, healthy state to function healthily. There is a deep need for genuine self-awareness in people. And in the educational space especially, I saw that when teachers have the right tools and resources, learning becomes efficient and effective. My brand exists to bridge those gaps — for couples, for individuals, for educators.

Interviewer: Nigeria's economy has not been easy on anyone. How has your business adapted?

Response: (laughs lightly) As economic pressure hit, I introduced flexible payment plans and moved sessions online for coaching and counseling. The brand did not retreat — it adapted. Using faith, innovation, and service to keep showing up for people.

Interviewer: Innovation — how critical is it?

Response: Very. Without innovation, a business risks becoming irrelevant. It helps you stay competitive, improve the client experience, and solve problems in smarter ways. Innovation is what keeps you meeting people where they actually are, not where they used to be.

Interviewer: What is your honest advice for a young entrepreneur just starting out?

Response: Stay consistent. Keep learning.

Understand your customers deeply and use technology to improve what you offer. Be patient with the process, manage your finances wisely, and build real relationships. And please — do not compare your journey to anyone else's. Growth takes its own time.

Interviewer: What media strategies have worked best for you?

Response: Content marketing, social media marketing, and referrals. These three have helped me build trust, increase brand awareness, and attract new clients through genuine recommendations. People connect when they see real value, not just promotion.

Interviewer: How do you stay authentic while promoting your work?

Response: By being honest and consistent. I share genuine information, communicate openly, and avoid making promises I cannot keep. I stay true to my brand values and create content that actually helps people. That is the only kind of promotion worth doing.

Interviewer: Your best governor in Eastern Nigeria?

Response: His Excellency, Dr. Alex Otti of Abia State. The visible achievements in infrastructure, economic growth, and transparent governance speak clearly. His commitment to road rehabilitation, improved public services, and policies that actually support business growth makes him stand out. Results like that speak for themselves.

X: @chinedum_ngozi | TikTok: @chineebxfrh | Instagram: @ngozychinedum22020 | Contact: 08137283169

IN THE SPOTLIGHT —

A portrait of H.R.H. Igwe Kenneth Onyeneke Orizu III, the Igwe of Nnewi Kingdom. He is an elderly man with a white beard and hair, wearing a red cap and a purple pinstriped traditional garment with two long strands of orange beads. He is holding a wooden staff in his right hand. The background is a solid orange color with a large, stylized white arrow pointing to the right.

H.R.H. IGWE
**KENNETH
ONYENEKE
ORIZU III**

The Igwe of Nnewi Kingdom:
100 Years of Life, 62 Years on the Throne

There are kings, and then there are kings who become institutions. Igwe Kenneth Onyeneke Orizu III — born October 30, 1925, and crowned Igwe of Nnewi on June 2, 1963 — is the second kind. At 100 years old, with over six decades on the throne, he stands today as Africa's longest-reigning traditional ruler and Nigeria's longest-serving monarch. He is the 20th Obi of Otolo and the supreme traditional ruler and spiritual leader of Nnewi Kingdom, the industrial city in Anambra State widely known as the Japan of Africa.

He belongs to the Nnofo

Royal lineage — a dynasty tracing through his father Igwe Josiah Orizu II, his grandfather Igwe Orizu I, and his great-grandfather Igwe Iwuchukwu Ezeifeikaibeya. The Nnewi monarchy dates back to around 1498, making it one of the oldest continuous monarchies in Eastern Nigeria.

Igwe Orizu III received his early education at Hope Waddell College in Calabar — one of Nigeria's most storied institutions — and completed his studies at New Bethel College, Onitsha, in 1942. He was in his late thirties when he ascended the throne

following the passing of his father in 1962. He has not looked back since.

His reign has been defined not by ceremony alone but by genuine community transformation. In the early 1970s, when the establishment of a Teacher's Training College in Nnewi was on the table — the institution that would later become the College of Health Sciences of Nnamdi Azikiwe University (UNIZIK) — Igwe Orizu personally forfeited 60 percent of his own land to make it happen. That single act speaks volumes about the character of the man on the throne.



In a world that moves fast and forgets even faster, Igwe Kenneth Onyeneke Orizu III is a reminder that a life built on service, faith, justice, and love does not fade. It deepens.

He invited traders to establish markets in Nnewi, contributing directly to the commercial identity the city carries today. He championed industrialization in the kingdom at a time when that vision was not obvious. A teaching hospital was established in Nnewi under his watch, again with community participation he personally encouraged and facilitated. He also serves as Vice-Chairman of the Anambra State House of Chiefs.

Long live Igwe Na Eje Uka.

Among his boldest moves was the abolition of discriminatory cultural practices within Nnewi — including the Osu caste system, which had for generations classified certain community members as outcast. Igwe Orizu III made everyone in Nnewi a free-born. He also discouraged excessive wastage of resources at traditional marriage and funeral ceremonies — a practical wisdom that reflects his genuine concern for the economic well-being of his people.

He is known everywhere in and around Nnewi by a nickname that captures something essential about him: Igwe Na Eje Uka — the King that goes to church. His Christian faith is not a private matter. It is a lived, visible commitment that has shaped how he leads. Widely described as a man of love, truth, justice, and fearlessness, he has earned goodwill not through power alone but through the quality of his character.

At 100, those closest to him describe someone still

alert, still reading, still writing, still interacting with the world around him. His longevity is attributed, by those who know him best, to his peaceful disposition toward all issues of life — and, as his family affirms, to the grace of God.

In December 2025, Nnewi celebrated his centenary with a series of cultural events including the grand Ofala Festival, where Igwe Orizu III conferred chieftaincy titles on over 40 distinguished personalities recognized for exemplary service, leadership, and philanthropy. His Crown Prince, Dr. Obianefo Charles Orizu, captured the moment simply: 'A hundred years of existence and sixty-two years on the throne are both historical in the life of any kingdom. The Nnewi community is blessed to celebrate this milestone.'

Anambra Governor Prof. Charles Soludo, who joined the celebrations, described him as a living embodiment of wisdom, peace, and progress.

In a world that moves fast and forgets even faster, Igwe Kenneth Onyeneke Orizu III is a reminder that a life built on service, faith, justice, and love does not fade. It deepens.





MAGAZINE INTERVIEW —

ADU-EMMA FARMS



*Adu Emmanuel
Valentine*

If you do not have a strong 'why', you might not go far. As a young person starting out, have a clear vision and set realistic goals.



ADU-EMMA FARMS
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OUR SERVICES INCLUDE:

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- Business Proposal Writing
- Scheduled Farm Visit
- Agro Consultancy

No. 17 Igbalaye Street
Oke-Aro Akure

08132467438

Interviewer: Tell us about Adu-Emma Farms.

Response: Adu-Emma Farms is an agricultural consulting business based in Akure, Ondo State. We offer agricultural consulting services, oil palm plantation consulting, and the cultivation of vegetables and oil palm. We currently have over 10 active workers, and the vision is much larger than where we are now.

Interviewer: What drew you into farming?

Response: (with genuine energy) The love for farming,

plain and simple. And beyond that, the desire to reduce food scarcity in Nigeria and across Africa. Those two things together gave me a purpose that goes beyond just running a business.

Interviewer: How has Adu-Emma Farms adapted to government policies and economic changes?

Response: I have come to realize that some government policies can push a business owner to the edge. But the thing that keeps a positive entrepreneur standing is his 'why.' When you remember why you started, you find the strength to re-strategize and adapt to whatever policy environment exists. The 'why' is your anchor.

Interviewer: Why is innovation non-negotiable for you?

Response: Because technology has a real effect on business growth, and you cannot afford to ignore that. Every business owner must stay innovative to meet the current demands of clients and consumers. Standing still in business is the same as moving backwards.

Interviewer: Core advice for young entrepreneurs?

Response: If you do not have a strong 'why,' you might not

go far. As a young person starting out, have a clear vision and set realistic goals. Those two things will carry you through the moments when nothing seems to be working.

Interviewer: Social media strategies that have worked?

Response: Facebook and WhatsApp have been our main channels. They keep us connected to our community and potential collaborators.

Interviewer: Your favorite quote?

Response: 'Consistency will take you beyond your imagination.' I believe that with everything in me.

Facebook: ADU EMMANUEL Valentine | WhatsApp: +2348132467438 | Contact: 07084109007

Meet CORNEL OSIGWE

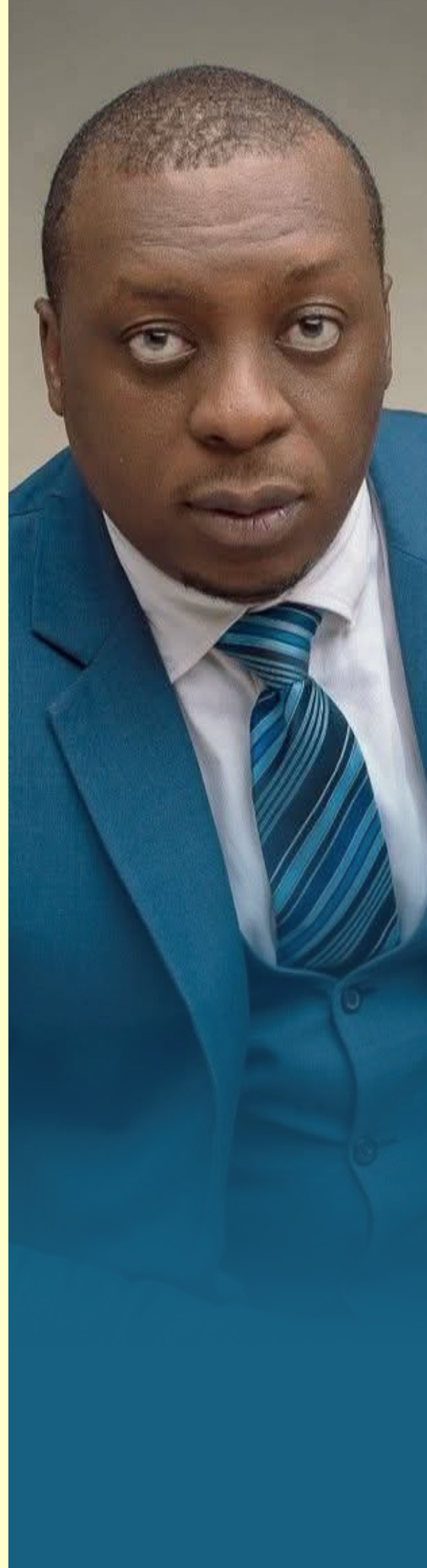
Cornel Osigwe is one of those rare individuals who has managed to build credibility across multiple worlds without losing his grounding in any of them. Known widely for his long-standing role as Head of Corporate Communications at Innoson Vehicle Manufacturing — Nigeria's homegrown vehicle manufacturer — he has been the steady voice behind one of the country's most strategically important brands.

But Osigwe is more than a communications professional. He is a real estate developer through Maintrust Properties and Homes Ltd, developing gated estates like Graceville Estate and Liberty Villa in Nnewi. He is a publisher — his platform AnaedoOnline has become a go-to news source focused on the Nnewi region. He is an author of three books. He is CEO of Freshminds Group and co-founder of Digihub Consulting, championing technology training and digital skills for young people, including facilitating the first technology lab for the Nnewi Tech Faculty.

At the heart of his mentorship work sits the **Students Empowerment and Leadership Foundation (SELF Nigeria)**, where he serves as Executive Director — a role that connects him directly to the next generation of Nigerian leaders.

In late 2025, Cornel Osigwe declared his intention to run for Mayor of Nnewi North under APGA. His campaign, anchored by the rallying cry 'Nnewi Rising,' is built on repositioning Nnewi as a true industrial hub, expanding digital inclusion for youth, and revitalizing infrastructure in the city's secondary schools.

Jidekaiji Global Magazine has previously recognized him among its top influential brands — a recognition that speaks to what he represents: integrity, innovation, and a genuine investment in the community he serves.



MAGAZINE INTERVIEW —

GOLDEN OLIVE LEARNING

HUB (GOLH)

Interviewer: Tell us about Golden Olive Learning Hub.

Response: (brightens up) Golden Olive Learning Hub — GOLH — is an educational brand dedicated to helping learners build strong English language skills through phonics, grammar, and effective speaking and writing. We also offer private tutoring for children and support teachers with practical classroom strategies that actually work.

Interviewer: What moved you to start this, and what has the journey taught you?

Response: I noticed something that bothered me — so many learners were struggling with basic English communication. There was a gap, and I wanted to close it. My biggest lesson has been one of the most powerful things I now teach: no child is a dunce. When you teach with love and with the right approach, children begin to love what you teach — and eventually, they become stars.

Interviewer: How have you navigated the economic shifts in Nigeria?

Response: We moved to offering both online and physical classes, which made learning more flexible and accessible without sacrificing quality. That shift made a real difference in who we were able to reach.

Interviewer: How important is innovation to your model?

Response: It is everything. Innovation keeps learning fresh, relevant, and effective — especially in a world that changes this fast. If you are not evolving how you teach, you are falling behind the learner.

Interviewer: Your advice to young entrepreneurs?

Response: Start with what you have. Focus on solving real problems. Stay consistent. And keep improving your skills along the way. That formula has never failed anyone who commits to it.

Interviewer: What media strategies have worked for you?

Response: Simple educational content and relatable teaching videos. When people actually understand your message, trust follows naturally. I do not try to be flashy — I just try to be genuinely useful.

Interviewer: How do you promote without losing your authenticity?

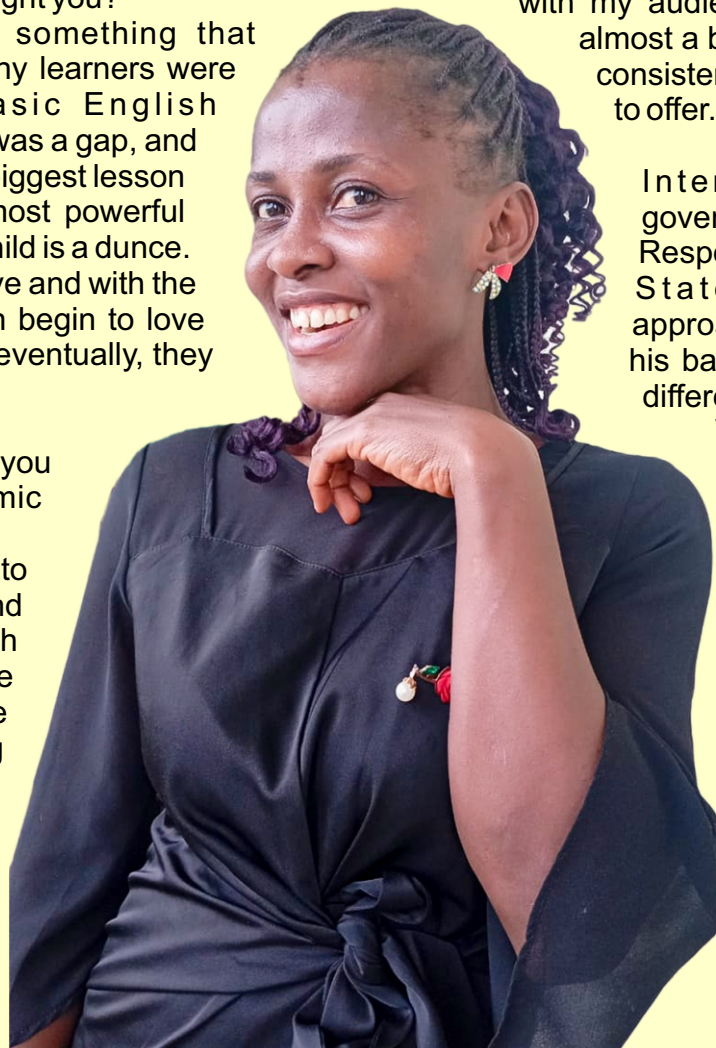
Response: I focus on value. I do not just promote — I teach, I share, and I connect genuinely with my audience. The promotion is almost a byproduct of showing up consistently with something real to offer.

Interviewer: Your best governor in Eastern Nigeria?

Response: Alex Otti of Abia State. His intentional approach to leadership and his balanced attention across different sectors stands out.

What particularly resonates with me as an educator is that he hired over 1,000 teachers in less than a year. That is leadership that means something.

Facebook: Kalu Oluchi Olivia |
Instagram: @tichaioliv |
TikTok: teacher-Olive42 | **Contact:** 09065317190





BECOME

VIP

**THE BOOK EVERY
ENTREPRENEUR
NEEDS TO READ**

The truth is simple: once you understand how to consistently and confidently promote your brand, visibility increases, influence grows, and sales follow. The businesses that thrive are the ones that have mastered shameless, strategic self-promotion – and this book shows you exactly how to do it.

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EDUCATORS IMPACT Challenge 1.0

CELEBRATING THE HEARTBEAT OF EDUCATION

Teaching is one of the most consequential and least celebrated professions on earth. A great teacher does not just deliver a lesson — she builds a human being. She corrects what insecurity has distorted, activates what potential has kept dormant, and quietly shapes the kind of person a child will become long before that child understands what is happening. The impact is real, it is lasting, and most of the time, it goes completely unrecognized.

The Educators Impact Challenge 1.0 was created to change that. Conceptualized and organized by Mrs. Egwuom Blessing — school proprietress, educator, parents coach, marriage counselor, and realtor. Mrs. Egwuom Blessing is herself a product of the kind of dedication she sought to honor. As a school proprietress who has built an institution from the ground up, she understands better than most what it costs a teacher to show up every single day — underpaid, under-resourced, and overextended — and still choose to pour into the children in front of her. The Educators Impact Challenge was her way of saying: we see you, and this time, we are putting a name and a prize to it. The challenge drew entries from educators across the country, each one carrying a story of impact. Evaluating the entries was, by all accounts, one of the most difficult parts of the process. The standard was not low. Every participant raised the bar. But three educators rose above the rest, and they deserve to be named loudly:

1st Position — Kalu Olivia Oluchi | Prize: N150,000

Kalu Olivia Oluchi, the founder of Golden Olive Learning Hub (GOLH), brought to the challenge not just teaching skill but a deeply personal conviction: that no child is a dunce, and that every learner responds when met with the right approach and genuine love. Her work in phonics, grammar, and English language development has transformed children who arrived unable to communicate confidently into students who now stand and speak with authority. Her entry was a testament to what happens when a teacher refuses to give up on any child.

2nd Position — Chinedum Ngozi | Prize: N100,000

Chinedum Ngozi entered the challenge with a multidimensional portfolio that stretched across relationship coaching, premarital counseling, educational mentorship for teachers, and personal development training. Her work does not stop at academic outcomes — she understands that a student's ability to learn is deeply tied to their emotional and relational environment. Her impact on both learners and fellow educators earned her a well-deserved second position.

3rd Position — Chioma Blessing Nkwoji | Prize:

N50,000

Chioma Blessing Nkwoji rounded out the podium with a body of work that reflected consistency, creativity, and a heart fully committed to the students she serves. Her story was one of quiet, persistent impact — the kind that does not announce itself but shows up in the results of children who would not have made it without her.

Congratulations to all three winners. And to every educator who participated — your work matters more than any award can fully capture. Keep going.





BEST-PERFORMING

GOVERNORS

– BUILDING NIGERIA ONE STATE AT A TIME

KEBBI STATE – H.E. DR. MOHAMMED NASIR IDRIS (KAURAN GWANDU)

Before he was a governor, Nasir Idris was a teacher. Then he rose to become the national president of the Nigerian Union of Teachers and later deputy president of the Nigeria Labour Congress. That background tells you everything about the kind of governor he is — someone who understands the grassroots, knows what workers face, and built his political identity through service, not elite connections.

Since assuming office in May 2023, education has been the centrepiece of his administration. For the first time in Kebbi State's history, governing boards were



constituted for all state tertiary institutions. Traditional Quranic schools were reformed to include formal literacy and numeracy, significantly cutting the number of out-of-school children. Capital spending in 2024 alone hit nearly 79 billion naira, spread deliberately across

every emirate — roads in Zuru, urban renewal in Argungu, a long-delayed State Secretariat finally completed in Birnin Kebbi, and farm inputs distributed across riverine communities. Security, which had displaced entire communities before his tenure, has dramatically improved.

He is heading into a second term — and arguably, he does not need to campaign. Two years of visible, distributed development and opposition figures voluntarily crossing over to his party say everything. If you are a business owner in Kebbi State, what difference does a governor who came from the classroom make to the environment where your business grows?

Engineer. Civil rights activist. Entrepreneur. Senator. These are the chapters that came before Uba Sani's governorship — and each one shows up in how he leads. Born in Zaria on December 31, 1970, he arrived at Government House not as a career politician but as what he calls a citizen reformer.



The numbers make a compelling case. Kaduna's Internally Generated Revenue jumped from 62 billion naira in 2023

to 86 billion in 2025, driven by the PAYKADUNA integrated tax portal — smarter collection, not heavier taxation. More than 500 schools shut down due to insecurity have reopened, with nearly 300,000 children back in classrooms. His administration supported over 8,600 micro and nano businesses through grants and empowered nearly 5,000 underserved women through the A Kori Talauchi programme. A 300-bed specialist hospital abandoned since 2009 was finally completed and commissioned.

For entrepreneurs, Uba Sani is a governor who understands the business journey from the inside. He built companies before entering government. His grant programmes and micro-enterprise support are not policy language — they are real money reaching real hands.

KADUNA STATE – H.E. UBA SANI

NIGER STATE – H.E. MOHAMMED UMAR BAGO

Before politics, Mohammed Umar Bago was a banker — UBA, FCMB, Afri-Bank — before serving four terms in the House of Representatives for Chanchaga. That blend of financial discipline and legislative experience has translated directly into how he governs Niger State.

From his first month in office, urgency defined his tone. Financial discipline saved the state 10 billion naira within four months. He cleared part of the local government salary backlog ignored since 2020. His urban renewal drive earned Niger State a national reputation: one week, one project. Free healthcare programmes for pregnant women, children, and vulnerable populations were introduced. Agriculture



has received direct investment, driven by the governor's personal passion for farming, with youth and women empowerment schemes tied directly to food production.

For small business owners, Bago governs like someone who

understands numbers — because he does. His banking background means he views development through the lens of sustainability and returns, creating ecosystems rather than isolated projects.

What does it mean for your business when the man at the helm understands both the balance sheet and the community it serves?

Lagos is Nigeria's economic engine, and Babajide Sanwo-Olu knows that better than most. Born in Lagos in June 1965, he built his credentials across banking, real estate, and public administration before becoming the 15th Governor in 2019 — earning re-election in 2023 with a decisive mandate.

Under his administration, Lagos launched the Blue Line and Red Line rail projects — transforming how millions move and how businesses access the city. Land administration and tax payments were digitised. Innovation hubs were expanded. Startup and tech talent development received dedicated support. The state's IGR has grown steadily, positioning Lagos as one of Africa's most attractive business destinations. His background as Commissioner for Commerce and Industry, then CEO of the Lagos State Development and Property Corporation, means he approaches business support as infrastructure, not charity.



For entrepreneurs, Lagos under Sanwo-Olu is a deliberately positioned business hub. The Lagos Innovation Hubs, the expanding digital economy frameworks, and the deliberate investment in attracting diaspora and foreign capital create a Lagos where a small business can dream bigger.

He is in his second and final term, building a legacy that outlasts his tenure. For every business owner in Lagos — what kind of legacy are you building in this same

LAGOS STATE – H.E. BABAJIDE OLUSOLA SANWO-OLU

ABIA STATE – H.E. DR. ALEX CHIOMA OTTI, OFR

Dr. Alex Otti is the governor Abia State did not know it needed until it had him. Born February 18, 1965, he came to Government House in May 2023 not from the usual political class but from a career as an economist, banker, and former MD/CEO of Diamond Bank. He is the first Labour Party governor in Abia's history, and from day one, he has governed like someone who knows that the only thing that counts is what gets done.

And a lot has gotten done. Aba — Nigeria's commercial heartbeat — now has 24-hour electricity. That alone changed daily life for millions of residents, traders, and business owners who spent years running generators just to survive. In Umuahia, the Nnenna Oti



International Transport Terminal was built and commissioned — a clean, modern, organised bus terminal. Electric buses now run in both Umuahia & Aba, making it cheaper and easier for people to move around their own cities. The Ariaria International Market in

Aba — one of the biggest markets in the whole of Africa — is being upgraded with better roads, drainage, and facilities so that traders can actually work in decent conditions.

For business owners, all of this connects directly to your pocket. Steady light means your shop, your machine, your freezer runs without you spending money on fuel every day. What does your business look like when the government is actually fixing the things that were slowing you down?

Seyi Makinde is an engineer and businessman who has governed Oyo State since 2019 and earned a second term in 2023. Born December 25, 1967 in Ibadan, he built his career in the private sector before politics — and that background defines every dimension of how he governs.

Under his watch, Oyo State's economy grew from 2.75 trillion naira in 2019 to over 4 trillion by 2022, with IGR growing over 90 percent in three years. Ibadan was ranked the second

fastest-growing city in Africa by UN-Habitat. His administration attracted over 27 billion naira in private investment in agribusiness alone.



Hotels grew from 945 in 2019 to over 4,600 by 2024. The Fasola Agribusiness Industrial Hub was designated by the African Development Bank as Nigeria's first Agricultural Transformation Centre. Shell Nigeria Gas entered the state — the first multinational oil and gas company to do so. The Sango Festival was listed by UNESCO in 2023, boosting cultural tourism.

For entrepreneurs and small businesses, Makinde has built something rare — a state where the private sector genuinely leads and government provides real infrastructure support. What would it take for your business to be part of Oyo's next chapter?

OYO STATE – H.E. ENGR. OLUSEYI ABIODUN MAKINDE

ANAMBRA STATE – H.E. PROF. CHARLES CHUKWUMA SOLUDO, CFR

When an economist who ran the Central Bank of Nigeria becomes your governor, governance looks different. Prof. Charles Soludo — born in Isuofia in 1960, former CBN governor, economics professor — has brought rare intellectual rigor to Anambra State since March 2022.



He arrived to a state with deep security challenges and has steadily rebuilt. Two flyovers now stand as symbols of his infrastructure commitment. Roads connect communities across all 21 LGAs. Nearly 1,000 healthcare workers were recruited, and free

antenatal and delivery services introduced. His administration did not borrow to finance budget deficits in 2023 or 2024. Budget's State of States 2024 Report ranked Anambra 4th for fiscal performance. The Sun Newspaper named him Governor of the Year 2024. In 2025, he won re-election, entering a second term with plans for three smart cities — Awka 2.0, Onitsha 2.0, and the Anambra Mixed-Used Industrial City.

For businesses in the Southeast, Soludo is building the environment that transforms a commercial hub into a globally connected economy. The Nnewi trading spirit, the Onitsha market energy, the tech-savvy young Igbo entrepreneur — all have a governor who understands that economic policy is daily business life.

What does having an economist as governor — one who borrowed nothing to run a state — mean for your business plans in Anambra?

Francis Nwifuru arrived at Government House in Abakaliki in May 2023 with something few governors bring — intimate institutional knowledge of the state he was about to lead. He had spent eight years as Speaker of the Ebonyi State House of Assembly, the first person to achieve that distinction in the state's history. Before that, years as a lawmaker representing Izzi West. He did not parachute into governance — he climbed every rung from within.

Born on February 25, 1975, in Oferekpe Agbaja in Izzi LGA, his path was not straight. He worked in agriculture and construction before pursuing higher education, graduating Summa Cum Laude in law from Ebonyi State University, then earning a master's degree in Procurement, Logistics, and Supply Chain Management from the University of Salford, UK. His administration's 2026 budget is anchored on industrialization — including a state-owned cement factory — and education, with planned universities of ICT and Aeronautics among his landmark proposals.



For small business owners in Ebonyi, a governor who understands procurement, supply chains, and community-level economics can actually build enabling environments — not just projects. What does a governor who climbed every rung of governance understand about your business that others might miss?

EBONYI STATE – H.E. FRANCIS OGBONNA NWIFURU

IMO STATE – H.E. SEN. HOPE ODIDIKA UZODIMMA

Hope Uzodimma has governed Imo State since January 2020, defining his tenure with three words: Reconstruction, Rehabilitation, Recovery. Born December 12, 1958 in Omuma, Oru East LGA, he is a lawyer, businessman, and two-term senator who came to Government House with a clear playbook and has been executing it chapter by chapter.

His administration has delivered reconstruction of over 1,000 kilometres of urban and rural roads, including the 35km Owerri-Orlu dual carriageway and the 46km Owerri-Okigwe road. The K.O. Mbadiwe University was revived. Over 6,000 teachers were recruited, with salaries paid promptly and consistently. Digital skills training centres for cybersecurity, mobile app development, and blockchain technology have positioned Imo as a growing tech destination, earning a National IT Merit Award in 2024. The Orashi Power Plant and Orashi Energy Free Trade Zone are positioned to make Imo a serious industrial and energy hub.



For small business owners, Uzodimma's Imo is being positioned as open for business — with energy infrastructure, growing road networks, and a governor who consistently pays workers creating the commercial stability that SMEs need to plan and grow. What does it mean for your business plan when the governor's 2026 budget is named the Budget of Economic Breakthrough — and it is 78 percent larger than the year before?

Peter Mbah came to the Enugu governorship from the private sector, not the political class. Born March 17, 1972, he is a maritime lawyer, financial analyst, and founder and CEO of Pinnacle Oil and Gas Ltd — a man who knows what it means to build something from scratch and scale it. Since taking office in May 2023, he has governed with private-sector urgency, and the results are impossible to ignore.



His administration overhauled the state's IGR with digital payment gateways, e-ticketing for informal sector markets, and a zero-cash policy. The results were extraordinary — IGR grew from 26.8 billion naira in 2022 to 37.4 billion in 2023, then jumped to 180.5 billion in 2024, and reached 406.77 billion naira in 2025. Infrastructure spending has been relentless. The Smart Green School initiative plans to feed 300,000 school children daily. His signature promise was to grow Enugu's economy from 4.4 billion to 30 billion dollars, and every quarter brings him closer.

For entrepreneurs, Mbah's Enugu is uniquely exciting. A governor with a founder's mindset, who has automated revenue collection to reduce leakage and closed investment deals with speed that surprises private sector partners. If you are a business owner or investor, what does it mean when your governor built companies before he built policy?

ENUGU STATE – H.E. DR. PETER NDUBUISI MBAH

OGUN STATE – H.E. PRINCE ADEDAPO OLUSEUN ABIODUN

Prince Dapo Abiodun was born on May 29, 1960 — the same date as Nigeria's Democracy Day. An entrepreneur before he was a politician, he founded Heyden Petroleum Limited and First Power Limited before entering public life. He has governed Ogun State since 2019 and was re-elected for a second term in 2023.

His ISEYA agenda — Infrastructure, Social Wellbeing, Education, Youth Empowerment, and Agriculture — has delivered over 600 kilometres of roads constructed or rehabilitated. The state's economy grew from 3.5 trillion naira in 2019 to 16 trillion by 2025 — a fourfold increase driven by targeted industrial policy. Ogun attracted Foxconn — the world's largest contract electronics manufacturer — to establish a manufacturing plant in the state. Investment pledges from Mac Group, partnerships with Chinese provinces, and development of the



Olokola Deep Sea Port all signal a governor with serious international economic ambitions.

For small business owners, Ogun under Abiodun benefits from multinational

spillover — when Foxconn arrives, supply chains open up for local businesses. What does it mean for your business to be operating in a state where the governor is pitching to the world's largest electronics manufacturer?

Senator Douye Diri has governed Bayelsa State since February 2020, entering his second term in 2024 with a five-year economic plan designed to diversify revenue, create jobs, and attract investment. Born June 4, 1959, he is a former senator who governs with long-game strategy.

His Prosperity Government has focused on infrastructure, healthcare, community development, and social intervention. His second term deepens that work with a particular focus on the Blue Economy. Bayelsa is a riverine state with significant marine resources, and Diri has leaned fully into that identity — winning the Outstanding

Performance Governor of the Year 2024 Award in the Marine and Blue Economy category. His administration is training youth as seafarers and offshore oil and gas personnel, and has unveiled a Monthly Business Empowerment Package providing structured support for small businesses.



For entrepreneurs in Bayelsa, the Blue Economy vision opens up sectors historically underdeveloped — aquaculture, fisheries, maritime services, tourism along the waterways, and energy. What commercial opportunities does the Blue Economy open for your business in Bayelsa?

BAYELSA STATE – H.E. SEN. DOUYE DIRI

RIVERS STATE – H.E. SIMINALAYI FUBARA

Siminalayi Fubara is that unusual leader — a technocrat who became a politician. Born January 28, 1975 in Opobo Town, he spent 18 years in the Rivers State civil service, rising through Director of Finance and Accounts to Permanent Secretary, then State Accountant General before becoming governor in May 2023. He is a trained accountant with a B.Sc., Postgraduate Diploma, M.Sc. in Finance, and an MBA — all earned while building a public service career that gave him an X-ray view of how government money moves.

His tenure navigated a political crisis — a brief suspension in early 2025 before reinstatement in September — with a disposition toward peace rather than escalation, earning him the Silverbird Group 2024 Man of the Year Peace Award. On governance, he convened a Rivers State Economic and Investment Summit in 2024 attracting British and German delegations. His 2026 Budget of Resilience for Growth and Development is set at 1.854 trillion naira, in a state whose GDP of 28.4 billion dollars ranks among Africa's top 25 economies.



For small business owners, Fubara's background means he understands fiscal leakages, procurement processes, and how bureaucracy affects the ease of doing business better than most. What does it mean for your business when the governor spent two decades tracking how every naira moves through government?

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CROSS RIVER STATE – H.E. SEN. PRINCE BASSEY EDET OTU

OPEN FOR NEXT EDITION YOUR BRAND DESERVES TO BE SEEN

Here is the truth most business owners quietly wrestle with: you could have the best product in the market, the most skilled team, the most reliable service — and still be struggling. Not because what you offer is not good enough. But because not enough people know it exists.

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You identify a brand, business, or individual who needs greater visibility, media coverage, or mentorship. You refer them to Jidekaiji Global. We handle the pitch, the follow-up, and the closing. Once the deal is successful, you earn up to 20 percent commission — paid to you, consistently and transparently. No upfront investment. No pressure

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Who This Is For

If you interact regularly with business owners — whether you are a content creator, a networking enthusiast, a connector in your industry, or simply someone people trust and come to for recommendations — your influence already has commercial value. This programme gives you the structure to earn from it.

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Why This Matters

The earning potential here is real and uncapped. At 20 percent commission on Jidekaiji's premium packages, a single successful referral for a front-page feature is worth N400,000 to you — from one conversation. That is

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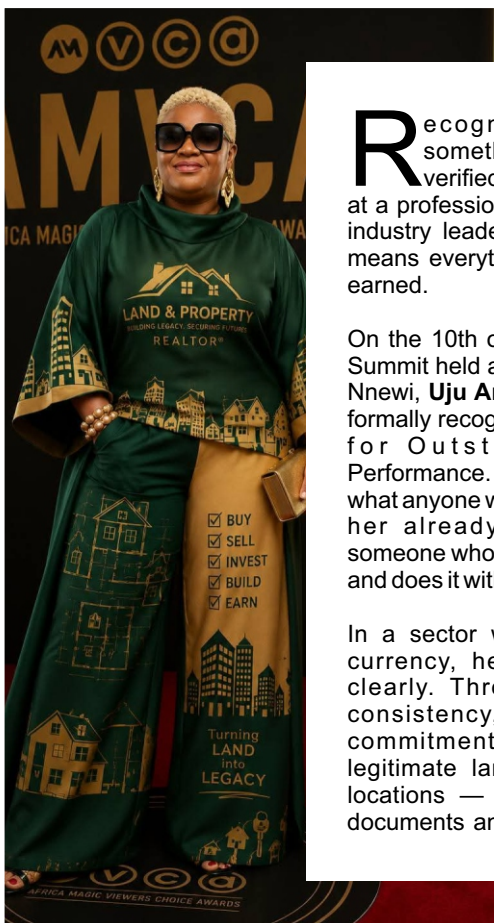
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On the 10th of May, at the GRN Summit held at Jide Ofor Hotel in Nnewi, **Uju Anaking Okoye** was formally recognized and awarded for Outstanding Sales Performance. The award reflects what anyone who has worked with her already knows: this is someone who shows up, delivers, and does it with integrity.

In a sector where trust is the currency, her record speaks clearly. Through hard work, consistency, and a genuine commitment to helping clients secure legitimate land and property in strategic locations — complete with proper survey documents and smooth allocation processes




— she has built a reputation that precedes her. The occasion also debuted something striking: the AI AMVCA Realtor concept — a bold visual branding idea that merged luxury fashion with land, property, and legacy. It was powerful, polished, and entirely her. It captured exactly who she is: a Media Consultant, Skill Development and Monetization Coach, and Realtor who understands that branding is not separate from business — it is the business.

Generational wealth is built on decisions made today. And Uju Anaking Okoye has dedicated her work to making sure her clients make the right ones. Verified lands. Proper documentation. Strategic locations. No stress. No time wasted.

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Foreword by Egwuom Blessing



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A Simple Guide to Building Global Visibility, Influence and Profit.

Uju Christy Okoye

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