

NEW DECADE EVENTS, SPECIAL BIRTHDAY'S, ANNIVERSARY,
LOVE/LIFE, HIGHLY RECOMMENDED PRODUCTS, & BUSINESS SPOTLIGHT

EXCLUSIVE EDITION

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GLOBAL MAGAZINE



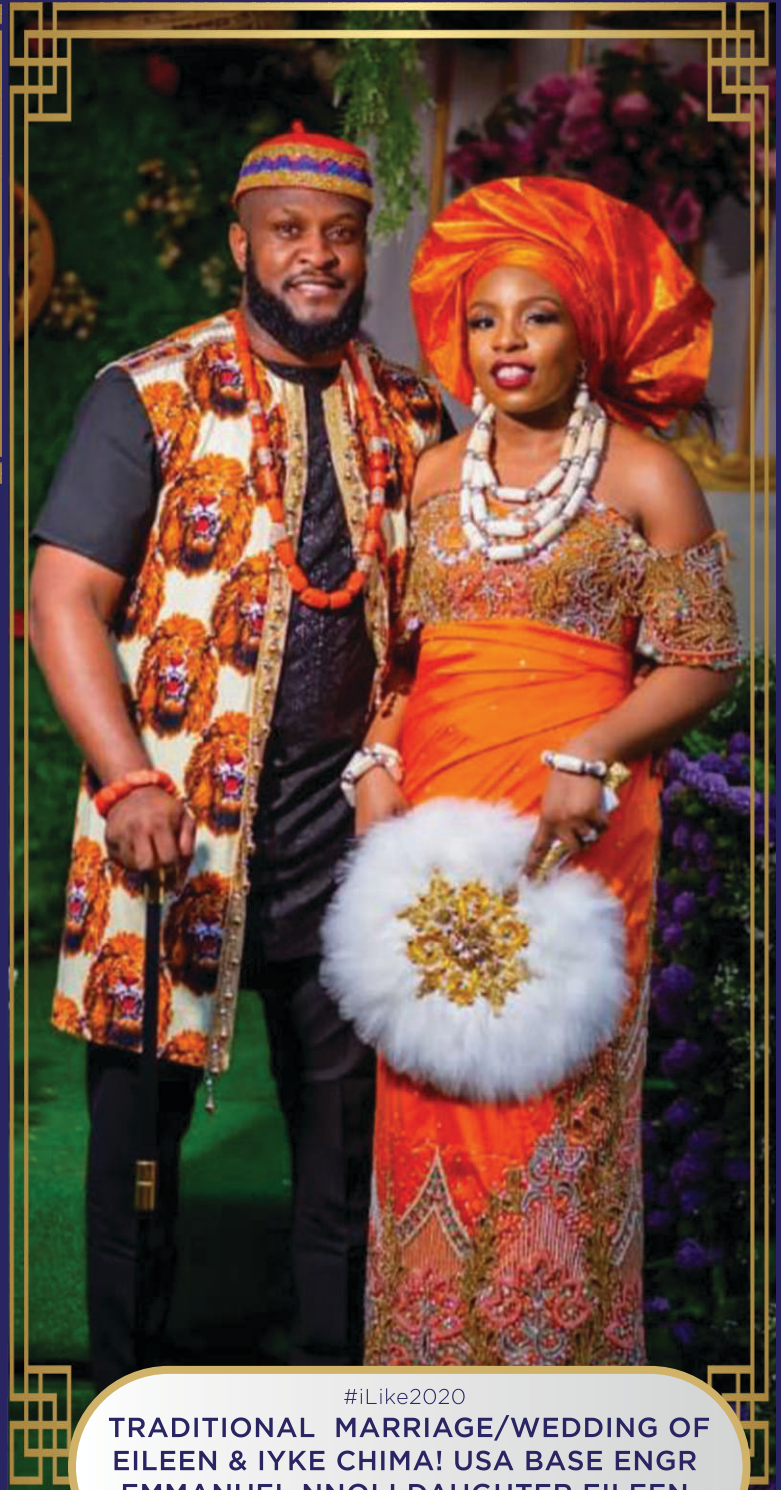
Sen Dr Ifeanyi Ubah, Amb Bianca, Odumegwu Ojukwu and Hon Barr. Solomon Dalung shut down Nnewi for the Thanos' Sports Colloquium!



AKWU DAY CELEBRATION, AWARDS OF EXCELLENCE & INDUCTION OF NATIONAL PATRONS/ BOARD OF TRUSTEES, PRINCE Hon JUDE O, OSUMUOH (PRESIDENT), DR CLETUS IBETO (OMEKANNAYA). OPENED THE FUND WITH 5 MILLION. 23 MILLION NAIRA WAS RAISED!



LOVE IN THE AIR. ANGOLA VIP GRACED THE WEDDING OF WONDER BOY 2020



#iLike2020

TRADITIONAL MARRIAGE/WEDDING OF EILEEN & IYKE CHIMA! USA BASE ENGR EMMANUEL NNOLI DAUGHTER EILEEN Say I do to her Childhood sweetheart

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Editor in Chief Desk!

Profile intro of Uju Christy Okoye

I'm wife/mother, native of Mbanagu Otolo Nnewi, married to Ndiakwu Otolo Nnewi, in Nnewi North LGA Anambra State.

CEO Anaking Jidekaiji Global Services Author/ Media/Lifestyle Entrepreneur Motivational speaker, Humanitarian, Lifestyle Entrepreneur, Creative kids, youths, & Men/Women Entrepreneurs Advocate, Founder Jidekaiji producer Chizispace Lifesavvy!
Editor in Chief JIDEKAIJI GLOBAL MAGAZINE!

I help Teens/Youths find clarity to their goals, mentor them to be creative and Excel in their talents.

I grant Extraordinary individual Entrepreneurs, professionals, thought Leaders, high profile personalities, opportunity to pitch their brands/services with their undiluted story in our Monthly #Jidekaijiglobalmagazine for more global visibility and patronage!

To your success.

Nominee in Nigerian writers Award in the categories of faith based writer of the year. Has been featured on the Guardian in women of Rubies column.

And Award winner of Miss Wazobia Nigeria/Glitz

Teen choice Award.
(Humanitarian woman of the Year)

Impossible is nothing.

With God sky is not a limit but starting point.

It can only be God Almighty.

Thanks to my Husband (My King) ikenna Felix Okoye and our Adorable Princess Chizitere and Prince Sochikaima who are my no1 fan and cheer Leader.

It's great to marry your best friend who support your passion and encourage you to soar like eagle, and be like Virtues Woman.

Thank you family and friends, our company Editorial team.

Editorial Team

Ikenna Felix Okoye - Chief Ambassador,
Lolo Nchee Ejiofor - Event co-Host.
Francis C. Udo - Editor

Print Doctor Africa - Inner page design and printing.

Creative DOHL - Cover design

Courage Ogbonna - Events & promotional design.

Charles Edward - Marketing Rep

Annie Obi - Youth Ambassador

Nzube onyekaba - IT computer Tech

Chiamaka G Ozugbo - Personal Assistant.

Chizitere A Okoye - Kid Ambassador.

My ICAN Kings and Queens family.
I can, you can, Yes We Can!

You know who you're. God bless you all.
In abundant way.

Let's do more and keep soaring higher!



IHE ONYINYEM

IHE ONYINYE M

Ụbọchị taa pụrụ nnukwu iche,
Ụbọchị onyinye ka ọ bụ,
Ma onyinye nke dị ukwu,
Ma onyinye nke dị nta.

Dịka onye m hụrụ n'anya,
Atụlere m onyinye m ga-enzyme gi,
Wee kpebie na ọ ga-abụ onyinye dị ukwu,
Onyinye akwọrọ aka wee họtà.

Onyinye dị mma maka gi,
N'ihì na ị pụrụ iche nke ukwu.
O nweghị onye ọzọ m gaara achọ inonyere
taa,
Ma ọ bụrụ na ọ bughị onye pụrụ iche ka gi.

Ekpebiri m na ọ ga-abụ onyinye ọma,
Onyinye dara oke ọnụahịa,
Onyinye m nọ na-eche kwa kamgbe ọtụtụ afọ,
Nanị maka onye dị ka gi.

N'ihì na m maara na m ga-ahụ gi taa,
Ejiri m ya bụ onyinye bịa,

N'ezie, ị hụbeghị ụdịdị ya mbụ,
Maka na mma ya pụrụ iche.
I nwere ike ịjị ọlaedo tūnyere ya,
Ụdịdị nke ahụ ndị amamihe atọ,
Ndị nke sitere ọwụwa anyanwụ,
Ji wee bịa ikele Onyenwanyị Jesus Christ.

Ya bụ onyinye tūrū ọtūtū mmadụ n'anya,
Maka na ọ bụ onyinye akwadooro nnukwu
mmadụ.
Gị onwe gị bụkwa nnukwu mmadụ,
Kpatara m jiri wetara gị onyinye a.

Amaghị m ka obi ga-adị gi,
Ma ọ bụrụ na m nye gi ya bụ onyinye.
Onyinye m weputara oge chọọ mma,
Iji hụ na mma ya putara ihe.

Mma m chọrọ ya were m ogologo oge,
Ụdịdị mma a na-achọ nwagboghobia,
Bụ onye na-ejikere izute di ya,

Nwagboghobia etere uhie di iche iche n'ihu,
Ihu ya wee na-amuke ka anyanwụ ụtụtụ,
Ogologo imi ya bụ sọ mma,
Dịka a ga-asị na ọ na-etowanye ogo.

Mkpurụ anya ya abụọ na-egbuke ka kpakpando,
Egbugbere ọny ya na-atụsisi mmanụ,
Dịka abụba anụ edobere n'akụkụ ọkụ,
Nke nwekwara isi ọma.

Nwagboghobia obi ya bụ sọ mma,
Nke nwere ogbe udara abụọ chara acha n'obi ya.

Ọ bụ eziokwu na ọ bụ ogbe udara abụọ,
Mana ha abụọ abughị ndị a ga-agbawa kesaara
ọhaobodo,
Ha bụ nanị maka otu onye nwere isi ọma,
Ọ ga-aburiri onye nwere isi ọma dịka gi.

Hmm, tūleenụ ka obi ga-adị onye ahụ,
Ma ọ bụrụ na ọ gbawaa ya bụ udara n'abalị,
Wee detụ mmiri uto di n'ime ya ọny,
Ọny ga-echu ya ụra.
Ọ di uto karịa mmanụ ahụ,
Ma nwekwaa isi ọma enweghị atụ.

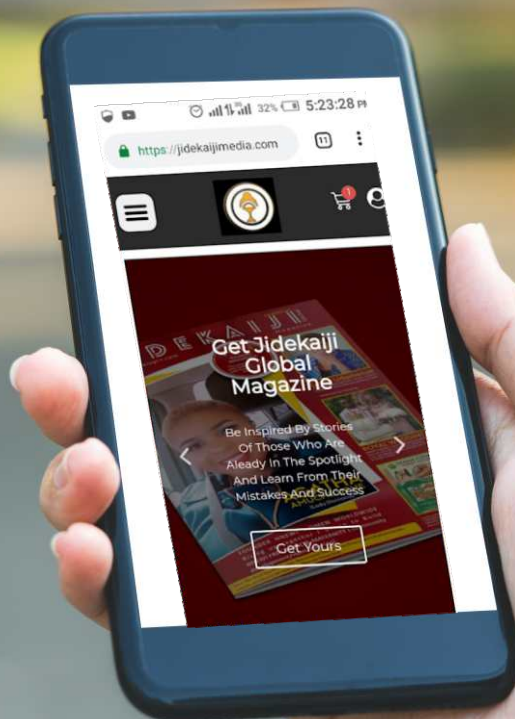
Ezi enyi m hụrụ n'anya,
Onyinye ahụ m wetaara gi bụ nanị otu ihe,
OBI ỤTỌ M,

Amarachi Attamah

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Because we love culture/heritage traditional our magazine is also available in hard copy, and printing on demand

We don't wait till you become household well known celebrity before we scout, discover, your awesomeness, and extraordinary positive impact, services and your unique value, contribution you add to the society and the world, every of your milestones matter to us, We shine your business/services spotlight on our website with amazing professional short video, on your demand, brief online/offline interview and opportunity to feature on our JIDEKAIJI NEXT EDITION MAGAZINE, You are our Celebrity! We crown you with Jidekaiiji (Keep it up)

There is more to life than what majority presumed.

Every Life matters

Every voice matters

Every individuals are important/Valuable in their own unique way.

Be yourselves

Be intentional

Be the best vision of your self

Because every other person is taken, there can only be one you

Embrace your awesomeness.

Do what makes you happy

Impossible is nothing

No one has the power to stop you accept you!

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EVENTS SPOTLIGHT!

Sen Dr Ifeanyi Ubah, Amb Bianca Odumegwu Ojukwu and Hon Barr Solomon Dalung shut down Nnewi for the Thanos' Sports Colloquium!

History was made in Nnewi on the 30th of November 2019, when the first ever Sports Colloquium in Nigeria, the Thanos' Sports Colloquium, took place at the Martina Plaza, Nnewi.

This year's edition tagged 'A Model For Sports Development in Nigeria' featured heavyweights in the Sports industry like Sen Dr Ifeanyi Ubah (biggest Sports investor in Nigeria and President of FC Ifeanyi Ubah) as the Chairman of the occasion, Hon Barr Solomon Dalung (the former Minister of Youth and Sports Development) as the keynote speaker, Her Excellency, Amb Bianca Odumegwu Ojukwu (former Ambassador of the Federal Republic of Nigeria to

Spain) as Special Guest Speaker and Coach Maureen Mmadu (FIFA Hall of Fame Holder, Nigeria Woman Hall of Fame Holder, Ex Nigeria international, Former Super Falcons Coach and Player). Also at the event were members of the Anambra State Football Association (ANSFA), the Iyom Bianca Odumegwu Ojukwu Media (IBOM), Mr Onyebuchi Nwabufo (a banker), Sir Dr John Ugochukwu (a renowned Medical Doctor), Lady Dr Ego Ugochukwu (former Director, Pharmaceutical Services of Anambra State), Coach Fanny Amun (Former Golden Eaglets Manager and Sports Consultant) as Special Guests

The Chairman of the Colloquium, Senator Dr Patrick Ifeanyi Ubah presented a paper on the 'Role of Government Policies in Sports Development' as his Opening Remark



**It is with great happiness and appreciation,
that I write to say *THANK YOU***

Thank you for your support, best wishes and for turning up on the day of the event

Special thanks to my partners: **Capital Oil and Gas, Authority 91.9FM, IBOM,
Pixier Visuals, TaiHoz Media and IVM**

Customised thanks to the special guests: **Hon Barr Solomon Dalung (DIKE
EGWUREGWU), Maureen Mmadu (IJELE ANAMBRA), Her Excellency,
Amb Bianca Odumegwu Ojukwu (UGO EJI EJE MBA EGWUREGWU) and
Mr Onyebuchi Nwabufu not forgetting Sir Dr John and Lady Dr Ego
Ugochukwu** for their immeasurable inputs

Tremendous respect and kudos to the able Chairman of the occasion, **Sen Dr
Patrick Ifeanyi Ubah (IDE EGWUREGWU)** for his utmost trust, belief and
support of the vision

Special thanks to the Thanos' Sports Colloquium Media most especially Uzor the
analyst, Pio, Josh and the Director of Media, Dili Noel for their outstanding
contributions in publicity and awareness

Thanos' Sports Colloquium 2020 promises to be even more engaging, entertaining
and expository so watch this space and anticipate

Till then, Merry Christmas and an outstanding New Year in advance!

Ugochukwu 'Thanos' Ifeanyi
Founder



Sen Dr Ifeanyi Ubah said that Government political will could change the narrative in sports if sports policies are geared towards achieving a rightful direction. He insisted that the Legislature is focused on making laws that will make sports self funding instead of total reliance on the Federal and State Governments. Ebubechukwu Uzo as he is fondly called, also stressed that fund leakages through acclaimed stake holders will further discourage investors if public officials are not held accountable

The keynote speaker at the event, Hon Barr Solomon Dalung, spoke on the title: Causes, Effects and Remedies of Corruption in Nigeria Sports.

The immediate past Minister of Youth and Sports Development said that corruption in sports has

been treated with strict measure at the IOC, FIFA and CAF levels, with references to incidence against Papa Diack of Athletics from Senegal and Joseph Blatter of FIFA who were punished for corruption charges. The reverse is the case for worst cases established against the present executive board of the NFF. Though a convincing case of corruption has been alleged against the NFF hierarchy but until date, it has been evasive tactics to circumvent the law instead of making themselves available to face the realities on ground. He also said that the alleged corruption cases in sports exist through some known intentions for authorities to commit multiple budgeting with sub heads, with duplications of figures for events which funds have already been provided for by the IOC, FIFA and CAF, from the Federal Government, State Governors, Local Government Chairmen, Corporate Entities, Notable

Individuals and foreign investors for same event. There is also the case of the very evasive nature of the Sports Federations to retirement of the given monies, under the guise of interference, when questions are asked yet Government sponsorship is in multiple ways from budgetary to government corporate sponsorship and political will in the course of every event. He concluded by saying that every public office holder offers himself willingly for service and must also willingly make himself available for justice to take its rightful course to probity

The former Ambassador to the Federal Republic of Nigeria to Spain, Her Excellency, Ambassador Bianca Odumegwu Ojukwu also presented a paper on 'Sports and Foreign Investments in Nigeria'

Ambassador Bianca Odumegwu Ojukwu insisted that Government and public office holders, have the political will to convince and attract foreign investors that this great nation of Nigeria, has an enabling environment to accommodate projects like in sports in Nigeria. Such was the effort made in her capacity as the Nigeria Ambassador to Spain, in convincing Real Madrid Football Club of Spain, to sight an academy in Port Harcourt, Rivers State

Highlights of the night was the cutting of the event cake and award presentation

The awards and awardees at the Thanos' Sports Colloquium are viz:

Senator Dr Ifeanyi Ubah was conferred the title of IDE EGWUREGWU

Her Excellency, Amb Bianca Odumegwu Ojukwu was conferred the title UGO EJI EJE MBA EGWUREGWU

Hon Barr Solomon Dalung was conferred the title of DIKE EGWUREGWU

Coach Maureen Mmadu was conferred the title of IJELE ANAMBRA

Sir Dr John Ugochukwu was conferred the title EZIAFAKAEGO

Thanos' Sports Colloquium is a yearly Sports event which holds to discuss, analyse and handle every

issue bedevilling the state of Sports in Nigeria, as well as celebrating those who have contributed positively towards the development of Sports

Thanos' Sports Colloquium is founded by an Nnewi born and based Sports and Media Consultant, Ugochukwu 'Thanos' Ifeanyi who is the first African to make a live appearance on Fanzone in London (an English Premier League Sports magazine owned by IMG studios with is broadcast globally), a legendary Sports Presenter/Analyst, a media aide to H.E. Ambassador Bianca Odumegwu Ojukwu and the former Senior Special Assistant on Sports to Sen Dr Ifeanyi Ubah

Ugochukwu 'Thanos' Ifeanyi advises all Nigerians to implement the suggestions proffered at the Colloquium in order to improve and develop Sports in Nigeria. He also expressed his gratitude at the resource persons and promised that the next installment of the Colloquium will be bigger and better.

This year's event was sponsored by Capital Oil and Gas, Authority FM, IBOM, Pixier Visuals, TaiHoz Media and Innoson Manufacturing Nigeria Limited.

L-R: Lady Dr Ego Ugochukwu (Thanos' Mum), Sen Dr Ifeanyi Ubah, Thanos, Amb Bianca Odumegwu Ojukwu, Hon Barr Solomon Dalung and Sir Dr John Ugochukwu (Thanos' Dad)



LOVE IN THE AIR

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OF WONDER BOY 2020.

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Sponsor.

Arinze Chidolue (Over Joy) Chairman
and
Onyebere na Ojoto.

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both traditional and Weeding

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Queen Oluebubechi



EkeMatthew

Can We Meet You?

I'm Queen Oluebubechi Jewel Michael, 23year old native of Umuocham in Uratta community, Isiala Ngwa North L.G.A of Abia State is passionate, daring and ambitious Beauty Queen. I started my modeling career in 2016 while studying computer engineering in Abia State Polytechnic, where I emerged as THE FACE OF ABIA STATE 2016 and carried out different humanitarian projects for my State - Abia. In April 2019, I further contested for MISS WAZOBIA NIGERIA 2019 where I emerged as the Winner. I am a devoted Christian and lover of God who believes and calls God an 11th hour God because of her experiences.

QOJ was born and bred in Lagos State; her hobbies are touring & cooking. She has served Abia State in various capacities, Working as an Abia Tourism Ambassador, and assistant to various commissioners in Abia State. QOJ is an entrepreneur who is into Hair extensions, oil perfume business and a Chef. She is into event management and planning. She believes in practice, hard work, consistency, love, hope and forgiveness. My watchword is Love & Hope.

How did you become interested in beauty pageant?

Smiles, As a teenager, I gave myself a nickname "Jewel supermodel" until 2014 when I gained admission to study computer engineering in Abia State Polytechnic, everyone I came across called me a model which to me – I wasn't one. I kept on explaining that I'm not a model but fate turned it around one faithful day in 2016 when I went to a fast food with my Senior Friend Virtue, and some young men excused me, and advised me to go for a beauty pageant.

What led you to modeling/beauty pageant?

Apart from passion, and people's recommendations; I saw Beauty Pageant as an avenue to be a voice. I needed a medium, an office to be enable me reach out to teenagers. I didn't want hindrances, so I saw this as a

platform to achieve that...I.e. Carryout my projects for teenagers. I started this in my secondary school
What are your greatest accomplishments?
For me, my essence of existence is Love and humanity,
My greatest achievements are putting smiles on people's faces through my daily life activities and my pet projects, majorly MY TEENAGE LIFE PROJECT.

Who are your major Sources of inspiration?

In the modeling world I see Agbani Darego as an inspiration. I love victory, uniqueness, her dare to being the first black woman to become Miss World.

My life source of Inspiration is Auntie Chichi Umeseaka. She's a furious lover of God, loving wife & mother, a teen coach, award winning CEO; she's an SA to the Governor of Abia State.

Her humility is second to none. She's a proof that a woman of God can be anywhere in the society, she's an icon of beauty and brain and a proof that you can be all that you want to be.

Where do you see yourself in the next 5 years?

Well I'm really excited by this position I Am today. I'm also really excited to take on more responsibilities in the next few years and potentially even take the lead on all chosen fields. I've been lucky enough to work with some amazing managers, and so developing into a manager myself is something I'm really excited about. I see myself as a problem solver, a voice and hope restorer.

What's your Advise for young people?

Dear young lovelies, you can be all you want to be, let nothing stop you, be positive, practice ,be consistent, work hard, and you'll get there. I love you all.

How has the support from your family and friends been?

It's been amazing; I have the best of everything, Best Dad, Best siblings; Best family and Best set of friends. I call them pillars. They are The Best...I have their support always.

Jide ka iji Queen.

Are you ready for 3rd Miss Wazobia?

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Registration Is Free

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Registration Is Ongoing



Dear parents intentionally and confidently do what you expect us children to do, Lead by Example, it work faster than talking.

We children Learn faster by Example not only by talking.

Keep up with weekly Video Episode of Chizispace.

All vital, informative, and Educative tips for parents and children to succeed in great parenting in this New decade. *Best method to teach your child/children Igbo/ their native Language. Culture and heritage advocate. *Children physical/Emotional needs and well-being. *What you should do or what you shouldn't do to your children as parents. *How to discover/ encourage your kids talents.

Kid entrepreneur advocate.

Chizitere A Okoye is child Actor/singer

Social media handles

Facebook/Instagram @Chizispace

and motivational speaker for kids/Teens.

For booking contact her mumanager +2348122211207.

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Childhood sweetheart IYKE.ji**

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AKWU DAY CELEBRATION



**AKWU DAY CELEBRATION, AWARDS OF EXCELLENCE & INDUCTION OF
NATIONAL PATRONS/ BOARD OF TRUSTEES.**

From Right

**H.R.H Igwe Kenneth O.N ORIZU III JP CON.
DR CLETUS IBETO (OMEKANNAYA)
Prince Hon JUDE O. OSUMUOH(PRESIDENT)
Crown Prince Obi Orizu.
Hon Innocent Okoli
and Paul Agbanusi (Chairman Lagos branch)**

JIDE NU KA UNU JI.

AKWU DAY CELEBRATION



AKWU DAY CELEBRATION, AWARDS OF EXCELLENCE & INDUCTION OF NATIONAL PATRONS/ BOARD OF TRUSTEES.

DR CLETUS M IBETO, CON. (OMEKANNAYA) AND SENATOR DR IFEANYI UBAH.

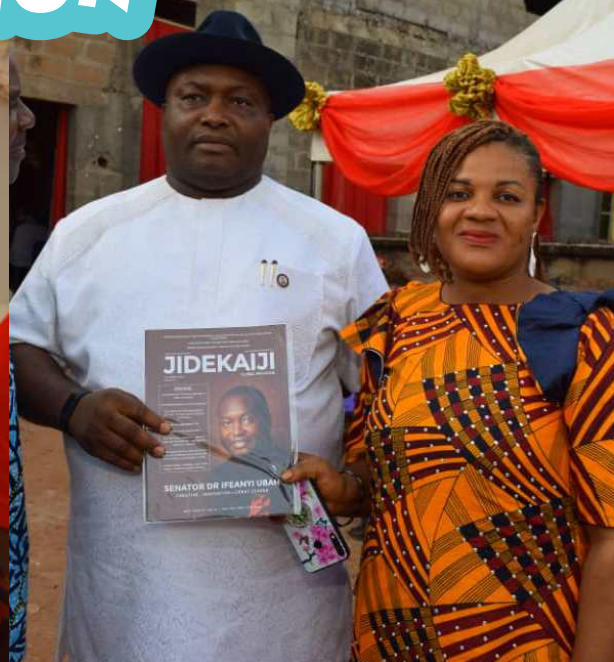


**Chief Dr H. O. N. OKEKE,
Award recipient
Presented by
Professor Anthony
Ogbonnaya One.**

AKWU DAY CELEBRATION



Mr and Mrs Ikenna Felix Okoye
Chizi group international Angola



Senator Dr ifeanyi Ubah And Mrs
Uju C Okoye
CEO of Jidekaijimedia/ global
Magazine



Award presentation, left Professor Anthony O Ibe B.-ENG. PHD,KSC.
Deacon Chuka Okoye Award recipient National patron.

AKWU DAY CELEBRATION



Dr Elias Amann Okonkwu
Ugwuba Nnewi recipient award of Trustee.





SWEET LOVE - ITALIAN GROOM STORMS LAGOS



Sweet Love! – Italian Groom crosses the Mediterranean Sea, storms Lagos with Family to marry his Nigerian Heartrob

An Italian Man who found love in the heart of a Nigerian Woman sealed his union in a beautiful wedding ceremony held in Lagos, Nigeria.

#Yeswecanaparo hashtag made the rounds on social media and people are gushing at what came out of it.

The graceful groom identified as Giancarlo wasn't in Nigeria alone but with his whole family who all rocked the African native attire and beautiful is an understatement of how astonishing they looked.

The beautiful bride, Adeola who rocked a mint green aso oke with embellishment and a peacock bridal handfan was the most beautiful bride of the day.

How far can you go to find Love?

**#Icanyoucan yeswecan
#Intentionalconfidentarena #Loveandlife.
We wish them Happy blissful marital life.**

**Let's celebrate your marital bliss in exclusive way in our magazine.
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AKWU DAY CELEBRATION



From right National president Ndiakwu Prince Hon Jude O. Osumuoh.

Vice Prince Christopher Nwobi

(Recipient of Award) Vice National president Ndiakwu, Prince Christopher Nwobi.



Pictures of dignitaries that graced the occasion of Akwu day Historical event.

From left Hon Amobi Adukwulu, Senator Dr ifeanyi Ubah, Prince Hon Jude O. Osumuoh, Mr Tony Elochukwu, Hon Innocent Okoli and Professor Anthony O. Ibe.

The above names are for the images with six men!

From left the man waving.

Hon, Sir Ugochukwu Udemezue KSC, PG NZUKO ORA NNEWI, Dr Cletus M IBETO, (Omekannaya) recipient of Philanthropic

Award, and Prince Hon Jude O Osumuoh.

Those for men standing with Igwe Nnewi.

Left Prince Titus Osisikankwu Ukatu, H.R.H Igwe O. N ORIZU, Prince Hon Jude Osumuoh, Hon Amobi Adukwulu.

Left Senator Dr ifeanyi Ubah.Senator representing Anambra South Senatorial Zone.Queen Claudia Kosisochukwu OnyekabaMBGN 2019/2020.and prince Hon, Jude Osumuoh FCAINational president Ndiakwu

CELEBRATION

AKWU DAY CELEBRATION

Prince Hon Samben Nwosu, KSC, FCAL
Federal commissioner public complaint commission Anambra State.

Award recipient.

JIDE KA IJI Sir.





Presentation of award by Professor Anthony Ogbonnaya Ibe.

Chairman of the occasion.

Recipients

**Mr Johnray Okonkwo JP.
Engr Edwin Enendu.
and prince Ignatus Obiora.
Deacon Chuka Okoye**

Jide nu ka Unu ji.

Chairman professor Anthony Ogbonnaya Ibe presenting award to Prince Nonso Ukatu (Anya AKWU)

Jide ka iji Sir.

**AKWU DAY
CELEBRATION**





UMUOBILIGBO

CHIEF PETE EDOCHIE
(NIG. 2021)

JOHN OKAFOR
(NIG. 2021)

H. E. DR. CHUKWUEMKA
EDOE E. (NIG. 2021)

CHIEF NWI

CHIEF NWI

CHIEF NWI

CHIEF NWI

NIA NWI

CHIEF NWI

CHIEF NWI

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CHIEF NWI

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CHIEF NWI

CHIEF NWI

CHIEF NWI

CHIEF NWI

IGBO EZAO

2020

IN NNEWI
ANAMBRA STATE



THERESA ONUOHA



IGBO EZUO 2020



IGBO EZUO 2020
(Dr Cletus Ibeto)

supported Igboezuo with 5million
Plus other prominent high profile
personalities that supported the event.

One of the best events of the season
(IGBOEZUO 2020).

Igboezuo is a way to promote
brands/services as well therefore contact
mazi Ifeanyi Nwosu
CEO and founder Onyeiji media/Igbo ezuo.
To sponsor 2021 edition.

FACEBOOK PAGE MAZI IFEANYI NWOSU
FOR MORE.

Jidekaijimedia witnessed the event and
was one of the proudly supported
company in the official red carpet banner
and magazine.

Dr Cletus IBETO OMEKANNAYA
and Oriaku ifeyinwa IBETO.

Pet Edochie.
Igwe ogadadigi

Theresa Onuora
Egedege

Klint the drunk.

Chie imo and Sister Maggi.

Presenter Lolo.

And CEO of Jidekaijimedia/
Global magazine. Uju Anaking Okoye.

and many important personnel's.

Mazi Ifeanyi Nwosu

Jide ka iji.



10 BEST PRACTICES THAT WILL MAKE YOUR CONTENT MARKETING TOP NOTCH



In the near-limitless universe of the Internet, the art of marketing content can be a tricky one. You've got to know your target audience and what they want, and always be one step ahead of the competition. Content creation can make a whole difference in your online presence and product marketing.

These 10 Tested Best Practices will sure make your content Top notch

1. DO YOUR GROUNDWORK

You can't construct a skyscraper without laying the foundation. What is the purpose of your content? Who are you targeting it to? Is it in line with your brand personality? If you don't brainstorm on these questions and build a concrete plan, you might fail before you even start if you don't work out the foundation of the content first. Doing your groundwork also helps you to double-check your content and see what you can do differently from the competition.

2. HAVE A CALL-TO-ACTION

An ending paragraph is strong, but a Call-To-Action (CTA) is stronger. Every piece of content needs to arouse something in the reader by the end - be it curiosity, happiness, or even pity. Give your reader an action to perform after they have read your content - it could be liking, sharing, commenting, or calling your phone number or visiting your website to know more about your product or services you render. Whatever you do, just don't leave the reader hanging at the end of your piece.

3. USE RELEVANT AND EYE-CATCHING IMAGES

Your post's featured image is the first thing a viewer will see on social media, Blog post or Article of any kind. Relevant images and infographics make people want to read your piece. After all, no one likes to read a continuous stream of text. Content is getting more and more visual by the day to keep readers hooked, and you should follow suit.

4. OPTIMIZE YOUR CONTENT (SEO)

Do you want your content to be the first thing to be seen in a quick Google search? Then don't let search engine optimization (SEO) be an afterthought in your content marketing plan. Come up with some strong keywords, and strategically sprinkle them throughout your content. Do this right, and watch your content shoot straight up the search results list. If you have a website, you may want to use Yoast SEO

To be continued...

Contact at <https://Digitalray.com.ng>.

Email: rsa@digitalray.com.ng

Call and WhatsApp: +2348143373654.



HAPPY 70TH BIRTHDAY TO MRS ROSE OKWUKOGU.

it's CEO Jidekaiji global magazine Mum birthday. 22nd February, same day Jidekaiji global magazine was launched a year ago 2019.

..... A Virtues woman.

A woman who cannot not even hurt a fly
A prayer warrior!

A woman who knows the feeling of
Thorns and Rose because has gotten her
share in both.

She came saw and conquer.

She's a giver because she once knew the
feeling of lack, have seen and
experienced both faces of life.

The sweet and bitter part. She doesn't
allow anything come between her
spiritual lifestyle, and prayer life..
Because that's where she draw her
strength from unset till date.

No wonder her granddaughter call her
Holy woman.

When I see people brag about their
physical possession I laugh in
Portuguese Language.

Despite being a USA citizen.. You will not
hear pim from her.

No wonder they say people wey get
valuable something no dey make
noise..

#Worldbestmum #Birthday #Bornday
#Anniversary 70 years sure look good on
you my Queen.

Jide ka iji mama.





ONE YEAR ANNIVERSARY AND FUND RAISING/SUPPORT!

African No1 Business promotion, Entrepreneur Spotlight, Extraordinary News, Humanitarian, Creativity talents Recommendations, products/Services, Culture/Heritage & Lifestyle Magazine! The only magazine in Africa with a Native Igbo name!

WERE SCOUTING FOR DESERVING EXTRAORDINARY LEADERS IN AFRICA, WHO ARE MAKING POSITIVE IMPACTS, INFLUENCE, BRANDING AND REDEFINING OUR CONTINENT FOR GLOBAL REACH with our media App active on Google play store, billions of play store users in the world will get a chance to connect, patronise you, plus they will be inspired, motivated by your success story.

JIDEKAIJI MEANS (KEEP UP YOUR GREAT WORK) Onye asi jide ka iji imala na Nke

Oji Amaka.)

We encourage, empower, promote creative, kids, youths Entrepreneurs, and thought Leaders.

Many Entrepreneurs face Lot's of Challenges which sadly can be a huge barrier from living our best lives that we deserve.

Most of us the only thing that kept us going is passion and Love we have for our brands.

Truth is if you dislike what you do, it will hinder you to leave your best Live and fulfil your purpose in Life, and it will make the challenges more stressful which can cause depression.

And limit you from enjoying the best life that you deserve, build your own brand,

tell your unique story, be more visible globally, Travel around the world for, business, further your studies or vacation.

There must surely be away out to balance the challenges.

This issue is one of the things We try to find solution to in @Jidekaijiglobalmagazine in our vision statement.

We want to address and find best solution that will be beneficial for All Entrepreneurs in Nigeria/ Africa, showcase their businesses, brand, talent's, creativity, vision for global visibility, patronage and sales.

Let's grant you exclusive interview, feature your services, brand, give you accolades that you deserve. Entrepreneurs is not easy something, so we're here to cheer you up . Your vision/brand is valid!

We also encourage made in Nigeria products.

Let's pray, plan, execute and profit from our Hand works to not just nation but globally.

We also showcase events, extraordinary news, humanitarian, lifestyle, uphold our culture and heritage in our monthly magazine

Our digital copy is FREE In our website www.jidekaijimedia.com

Hard copy is print on demand.

Your support/fund and encouragement

will go along way and it will be highly appreciated.

Thank you and remain blessed.

Here is our company Account details

Jidekaiji global services

Zenith bank

1016104173

WhatsApp +2348122211207

**i t ' s G l o b a l m o v e m e n t
#Jidekaijiglobalmagazine**

We're looking forward to celebrate our 1 year Anniversary comes February 22nd 2020 with award of Honor to our supporters.

Let's do more in Year 2020 and beyond.

Best wishes and outstanding, innovative and glorious year ahead.

Jide nu ka unuji!

DR. UBONG KING

WILL BE SPEAKING AT

thinkationXX

BREAK
THE RULES

T H I N K A T I O N



The participants speakers gathered at the venue, totally detrabalised. defied the limitations of tribe, race, religion, political leanings or creed.

Focused our Strengths, in various ways, and Thinking possibilities. We aligned our Organizational abilities with Creative demeanour, and Disruptive zeal, which fired us

up and we were left totally Energised. *Videos of the event are now available on www.ubongking.com*

Call the ThinkationXX call centre on 09087614401 or send an email to Info@ubongking.com for further information.
[#ThinkationXX](#)
[#BreakTheRules](#)

AVANCE MEDIA

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#Nigeria#Naija

Africa's Leading Rating, Media and Public Relations Agency focused on creating varied contents for the Global Market.

We will update you on our next Edition the winners.

The 4th edition of Avance Media's 100 Most Influential Young Nigerians ranking on Monday 20th January, 2020

Do you have upcoming event you wish to feature in our magazine?

Visit ng.avancemedia.org for more information

We will give you friendly offer.
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Thanksgiving

**THANKSGIVING AND HOUSE WARMING OF MR & MRS UGOO OKOYE,
and their Adorable children.**

More blessings from God.

Kriskoyeglobal ventures

Greater heights

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Jide nu ka Unu iji.**



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You have influenced my life in such a positive way words cannot express my appreciation. You are truly an inspiration.

From the bottom of my heart, I thank you, and appreciate all you have done. Your platform has given me new hope!

And my sincere appreciation goes to Mr. Seun-Alaiye Neulagos for the flayers and biz card and Mrs. Juliet Vincent-Obi for the T.shirt and Cap.

Thank you All ...
God bless us All. Amen

GLEE Cleaning and Fumigation Services will be available for you at any point in time to answer your call in taking care of your dirts.

We offer all the services towards making your environment clean. General Cleaning, Fumigation, Floor Care - Scrubbing and Maintenance, Burnishing, Carpet and Upholstery Care and Maintenance, High Rise Window/Glass Cleaning, Cleaning of Building Interior and Exteriors and Events Clean Up and so on....

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Leave your dirts to us!!!!





CYPRAIN NWAKO

Relationship &
Business coach

I am Cyprain Nwako. I am a relationship and business coach, the founder of CYPRAIN TV (a fast growing YouTube Channel), and a Trained Medical Physiologist.

Name: Nwako Cyprain Arinze

What I do: I help people build the best relationships and sustainable businesses.

What inspired me: I believe that everyone will surely live and die, and at the end, what matters most becomes the life you were able to positively influence while you lived.

Services I offer:

Relationship Coaching,

Entrepreneurship coaching for start –ups and already existing businesses,

Training on how to create a monetizable YouTube Channel and earn from it.

Professional YouTube Channel Management for individuals and organizations.

My Best Quote: “An unutilized talent or skill is a waste; it makes you look exactly like someone with none; after all, both of you made no impact.”

Jide ka iji



PROFESSOR KINGSLEY MOGHALU

@MoghaluKingsley

Mr George Onukwu

Mrs Aldine Okere

Mr Toyin Eribake

Mr. Osibo Imhoitsike @osiboi

Mr Geoff Iyatse @geofflyatse

..... And more

On a tour at cutix PLC.

#nnewisummit #industrialevolution

#nnewiinvestmentsummit @Nnewi,
Anambra State.

Great first day of the Nnewi Investment Summit. Toured Cutix Plc (electric cables and

electric switch gears), Tummy Tummy Noodles) Chicasons (lubricants, pvc pipes, plastics, plastic waste recycling, real estate etc), Innoson Vehicle Manufacturing factories, and a female “grassroots entrepreneur” that runs a foundry for the fabrication of auto and motorcycle spare parts, and paid homage to HRH Igwe K.O.N. Orizu of NNEWI with summit sponsors Ford Foundation, TBWA, and Dr. Jumoke Ojuwole, Special Adviser to the President on Ease of Doing Business & other participants.

Including woman that manufactures hand brake manually at Convaj CENTRE in NNEWI, his Keynote Address to the Summit: “Revitalizing the Manufacturing Hub of Africa: The Role of Public Policy.

For more information follow

Nnewi investment summit at Facebook.



Creative Youth Ambassador

Entrepreneur Spotlight.

CEO of Mr/Miss Ankara 2020 Nigeria cross River state,
I'm Joyoqua,

I'm a student and also an entrepreneur,

I love pageantry and wish to make youth love it too and acknowledge the importance of it too,
I offer skilled/acquisition services and beauty pageant.
I hate people who brag, wear inappropriate and call it swag.

I'm goal oriented person, fear of failure inspires me to work hard towards success.

Social media handle

Joyoqua,

Tel: 08149262070

Congratulations

Are you Creative Youth Entrepreneur?..

Have you find clarity to your life goals?

If yes stand a chance to be our Creative Youth Entrepreneur Ambassador in our Next Edition.

WhatsApp 08122211207 for more details.



Child Dedication

Family of
Mr. and Mrs. Ndubuisi Nelson Okoro Dedicate their new baby son to God

May God be Praise for His abundant blessings.

OUR BRAND STORY II

The platform and purpose is the same the only difference is that we successfully owned our platform created our own channel #Anakingtv and Media/News company website, www.jidekaijimedia.com.

Published Advertise people products, make Promotional commercial short clip video, red carpet and event Host and exclusive interviews.

In Life when life gives you Lemon, make Lemonade with it.

When life throw stone at you, gather it and build a mansion with it.

The most important thing is you have to make sure that you have Clarity to your brand vision and your passionate about your voice and valuable content you intend to offer to Humanity and the world at Large.

Set goals and keep pushing forward, regardless bombs on the way and daily life challenges they are part of your growth success story.



Unapologetically own your brand story.

Special thanks to all our Clients, Editorial team and columnist who keyed into this vision, you know yourselves, we heart you all and you rock. Keep winning .

We will celebrate One year anniversary and my Mum 70th Birthday. On 22nd February 2020. at undisclosed venue, at IKEJA strictly on invitation. #Entrepreneursmeeta ndgreet

In 2019 February 22nd my mother birthday, my mentor, and prayer Warrior, on her born day we Launched our Maiden JIDEKAIJI GLOBAL MAGAZINE! With same purpose Promoting businesses, this time with greater mission for not just nationwide reach but global reach. Kindly go to our official Facebook page like and read The meaning of Jidekaiji and vision statement.

Which by God grace and we have done and doing extremely well to uphold this vision, we now have our active Jidekaijimedia App live @ Google play store, which enable billions of people in the world, we consistently release new Editions of magazine monthly for the past one year we currently on our 10th Edition and have clients all over the world, Nigeria, sub Sahara Africa, SA, Angola, UK, Europe, America, and many more.

Have you find clarity to your brand and life goal?

Note: it's business meeting not party. Join us online if you can't make it offline.

Plus we share innovative business recommendations, collaboration that enable you make extra 5-7 figure legitimate income.

To your success

Impossible is Nothing.

What's your brand story.?

Let's feature your undiluted brand story In our monthly magazine which enable you connect and bond with your potential customers globally.

Email us contact@jidekaijimedia.com

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Ezugwu Chukwudi **Yvonne Chionna Ofofite** **DJ Sose** **Aderemi Oludare**

JANUARY, 2020 **HARBOUR POINT EVENT CENTRE, VI, LAGOS.** **CHECK-IN STARTS: 7:00AM**

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2019 100 Most Influential Young Nigerians

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MISS WAZOBIA NIGERIA 2020
Third Edition

Theme: Dream, Dare, Debut

To Register, Kindly log-on to www.misswazobianigeria.com.ng

Enquiry: 08189231116