

EXCLUSIVE CHRISTMAS AND NEW YEAR EDITION | PREVIOUS EDITIONS REVIEW | OUR VISION & MEANING OF JIDEKAIJI

THE LONGEST-SERVING MONARCH IN ENTIRE NIGERIA IS IGWE KENNETH ONYENEKE ORIZU III

EVENTS SPOTLIGHT

EXCLUSIVE EDITION

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JIDEKAIJI

Count down to 1st Anniversary
FEBRUARY 2020
ISSUE No 9

GLOBAL MAGAZINE

TOP TEN INFLUENTIAL BILLIONAIRES IN ANAMBRA

1. Arthur Eze - CEO Atlas Oranto petroleum
2. Dr Ernest Azudialu Obiejesi - CEO (Obijackson) Group Limited
3. Innoson Chukwuma - CEO Innoson motors
3. Mrs Stella Okoli - CEO Emzor pharmaceutical
4. Clement Ibeto - CEO Ibeto Group

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ANAMBRA LIGHT OF THE NATION



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Uju Christy Okoye

Editorial

To your success.

Nominee in Nigerian writers Award in the categories of faith based writer of the year.

Has been featured on the Guardian in women of Rubies column.

And Award winner of Miss Wazobia Nigeria/Glitz Teen choice Award (Humanitarian woman of the Year)

Impossible is nothing.

With God sky is not a limit but starting point. It can only be God Almighty. Thanks to my Husband (My King) Ikenna Felix Okoye and our Adorable Princess Chizitere and Prince Sochikaima who are my no1 fans and cheer leaders. It's great to marry your best friend who support your passion and encourage you to soar like eagle, and be like Virtues Woman.

Thank you family and friends, our company Editorial team.

■ I'm a wife/mother, native of Mbanagu Otolo Nnewi, married to Ndiakwu Otolo Nnewi, in Nnewi North LGA Anambra State.

■ CEO Anaking Jidekaiji Global Services Author/ Media/Lifestyle Entrepreneur Motivational speaker, Humanitarian, Lifestyle Entrepreneur, Creative kids, youths, & Men/Women Entrepreneurs Advocate, Founder Jidekaiji producer Chizispace Lifesavvy!

■ Editor in Chief JIDEKAIJI GLOBAL MAGAZINE!

■ I help Teens/Youths find clarity to their goals. I grant Extraordinary individual Entrepreneurs, professionals, thought Leaders, high profile personalities, opportunity to pitch their brands/services with their undiluted story in our Monthly #Jidekaijiglobalmagazine for more global visibility and patronage!

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Personal Assistant.

Kid Ambassador

my ICAN Kings and Queens family. I can, you can, Yes We Can! You know who you're. God bless you all. In abundant way. Let's do more and keep soaring higher!

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There is more to life than what majority presumed.

Every Life matters

Every voice matters

Every individuals are important/Valuable in their own unique way.

Be yourselves

Be intentional

Be the best vision of your self

Because every other person is taken, there can only be one you

Embrace your awesomeness.

Do what makes you happy

Impossible is nothing

No one has the power to stop you accept you!

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Arthur Eze

Arthur Eze was born on the 27th of November 1948 in Ukpo village, Dunukofia Local Government Anambra State, Nigeria. He is popularly known as 'Prince Arthur Eze' because he is from a royal family, and his elder brother is the traditional ruler (King) of Ukpo Village.

Arthur attended St. Augustin Secondary School in Nkwere, Imo State in 1970. After his secondary education, he then went to California State University, Long Beach, California to study mechanical and chemical engineering from 1974 to 1978. He is married and blessed with children. One of his children, Onyeka Eze, is the founder and president of Prince Osisioma Foundation.

Atlas Oranto Petroleum.

Atlas Oranto Petroleum was founded by Arthur Eze in 1991. The company currently has 22 oil and gas licenses in 12 jurisdictions across Africa. It has assets in Nigeria, Equatorial Guinea, and several Atlas Oranto operated blocks. Till date, the company is the largest holder of oil exploration blocks in Africa.

Atlas Oranto has regional offices and representatives across core investment locations in West Africa with its technical base located in Lagos, while its headquarters is at Abuja. The chairman

chose Abuja as its headquarters so, that the management of the company can have direct access to African policy-makers in the region. The Eze family has ownership of the company stock and all the shareholders are involved in the company's operation.

Arthur Eze and Politics.

Arthur Eze has always donated generously to the People's Democratic Party (PDP), he gave almost \$100 million to support politicians in Anambra State. He is called "the godfather" by most highly placed politicians in his state, as he is seen as an authority in political matters.

Although Arthur continuously donates to the People's Democratic Party (PDP), he supports other political parties as well, as long as he believes in the person contesting.

Some people argue that "godfatherism" in Anambra State started when Arthur Eze sponsored Senator Joy Emordi in 2005, after the annulment of Emmanuel Anosike's election. It is also worthy of note that the 'All Progressive Grand Alliance' (APGA) was formed in his sitting room.

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Impossible is Nothing.



Prince Olisa Eze

Portfolio Manager, Oranto Petroleum

Prince Olisa Eze leads the day to day management and administration of the group's entire West African portfolio. The role requires engagement with principals and government contacts in the respective petroleum ministries of the 10 jurisdictions in which Atlas and Oranto are currently active. His attendance at technical and operational committee meetings gives partner companies and ministries access to the decision-making process for all aspects of portfolio management for our 21 licences.

Throw back picture of Prince Olisa Eze's first son Dedication.

With His Adorable family.

Jide ka iji Sir.



Dr. Stella Chinyelu Okoli

Dr. Stella Chinyelu Okoli is a Nigerian pharmacist, entrepreneur and the founder of Emzor Pharmaceutical - a pharmaceutical manufacturing company. Stella Okoli was born in 1944 in Kano State, Nigeria to the family of Felix Ebelechukwu and Margaret Modebelu who were both from Nnewi, Anambra State. She started her formal education at All Saint Primary School, Onitsha and then went on to Ogidi Girls Secondary School. She went on to study pharmacy at the University of Bradford, she also obtained an M.Sc in Bio-pharmaceutical from the University of London, Chelsea College in 1971.

(Healthcare should be affordable)

Before she set up Emzor Pharmaceuticals she worked for other pharmaceutical firms which include Middlesex Hospital, London, Boots the Chemists Limited and Pharma-Dekolnd then in 1977 she dared to start up something of her own. She first started Emzor Pharmaceutical as a small pharmacy retail shop and named it "Emzor Chemists Limited" in Somulu, Lagos State.

The retail shop grew and metamorphosed to not just buying and selling already produced drugs but also manufacturing its own drugs. And today it has grown to have a range of over 50 products of which includes the popular, very affordable and effective Emzor Paracetamol.

Of course Stella Okoli's work has not gone unnoticed, she has been conferred membership and leadership of prestigious associations of the country. She has served in the following capacities:

- Member of the Economic Summit of Nigeria
- Member of the Health Matters Advisory Board of Nigeria
- Vice-President of Manufacturers Association of Nigeria
- Vice-President of the Nigerian Association of Chambers of Commerce, Industry, Mines and Agriculture
- Chairman of the Pharmaceutical Manufacturers Group and the Manufacturers Association of Nigeria

Dr. Stella Okoli is also passionate about philanthropy, she started the Chike Okoli Foundation after the death of her son. The foundation is aimed at fighting poverty and diseases by raising awareness on cardiovascular diseases. She also set up the Chike Okoli Centre for Entrepreneurial Studies.

Accolades

Stella Okoli has also bagged a substantial amount of numerous awards.

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Jide ka iji Ma!



Cletus Ibeto

Cletus Ibeto is a Nigerian entrepreneur, manufacturer and philanthropist. He is the founder and Chairman of Ibeto Group, the largest conglomerate in the Eastern part of Nigeria. His humanitarian gestures have lifted thousands of people from poverty and his success story is truly that of from grass to grace.

Ibeto Cletus through Ibeto Cement Company Limited recently closed financing with a New York Private Equity Firm, Milost Global Inc. The deal is a

\$850 million financing of which \$500 million is in equity and \$350 million debt.

Background of Cletus Ibeto

Cletus Ibeto was born on the 6th of November, 1952 in Nnewi city of Anambra State, a city best known for their entrepreneurial endeavours.

Dare To Dream

Young Cletus Ibeto always dreamt of going to secondary school and looked forward to it. He even got admission into Crusader Secondary School, Isingwu Amachala, Umuahia at the age of 13. On the day he

was supposed to resume school with his elder brothers; Cyril Ibeto and Louis Ibeto (who were already in secondary school), his dream of going to secondary school was shattered by his father's decision.

The Power of a Father's Decision

Ibeto's father had decided that he will not have his three sons tour the path of academic learning. He felt it wise to have one of his sons learn trade which is a respected and well known path among the entrepreneurial clan of Nnewi kingdom. Since the two older sons were already in school, the onus fell on young Cletus Ibeto.

Shattered Dreams

Of course as expected, Cletus did not take the news well, he employed all strategy including going on hunger strike to make his father change his mind all to no avail. He had no other choice but to accept his fate and still wearing his school uniform, he journeyed to his Master's house in Onitsha to learn the trade of Auto Spare Parts.

Cletus Ibeto Finally Got His Education

However, Cletus Ibeto never forgot formal education, he later sat for his WASSCE at the age of 48 and got a Bachelor's degree in Accountancy from University of Nigeria, Nsukka at the age of 54. He was subsequently honoured with a Doctor of Business Administration degree from the same University.

Entrepreneurial Journey of Cletus Ibeto

As we mentioned earlier, Cletus Ibeto was sent to learn trade. He started out as an apprentice to John Akamelu, an auto spare parts dealer in Onitsha. With sheer determination and a strong will to

succeed, Ibeto successfully mastered the business.

Cletus Ibeto was with his master until 1967 when the civil war started. The tale of how he survived the civil war is a story for another day. All we can say is that he has seen better days and the challenges did not break him.

After the war, he sort ways to raise capital to still continue his business. His brother gave him a leather bag and a Biafran round neck suit which he sold along with a packet of APC tablets he picked at an evacuated hospital. The few pounds proceeds from the sale formed the initial startup capital for his business which he has translated into a multi-billion corporate empire.

The Rise of Cletus Ibeto

The first windfall for Ibeto came during the administration of president Shehu Shagari. He profited from a policy change during president Shehu Shagari Regime. There was a policy that goods could be imported without import licence but as Nigerian's external reserves began to dry up, the government had to introduce import licence. This made importers stall to monitor the state of things in order to determine the right step to take.

Cletus Ibeto moved quickly to secure the N3 million import licence at a time a dollar sold for 68 kobo. With the licence, he imported 65 containers of vital motor parts. By the time other importers could wake up to get the licence, the government had tightened the screws and made it almost impossible for anyone to obtain the licence. Almost at the same time, Shehu Shagari's government was toppled which made matters worse as it resulted in borders being closed.

Cletus Ibeto virtually became a monopolist for motor spare parts. He agreed that the moment was a turning point for his life and

business. He was selling at almost 500% mark up and people were buying! From that moment onwards, there was no turning back for Cletus Ibeto

Beyond Spare Parts

Cletus Ibeto moved from an apprentice of auto spare parts to an importer of auto spare parts and automotive lead-acid batteries and plastic accessories. He was in the business of importing these items until 1987. In 1988, when he completed his factory in Nnewi, he stopped direct importation of lead-acid automotive battery and plastic motor accessories. By 1995, the company had become one of the largest auto spare parts manufacturing outfit in Nigeria.

In 2nd of October 1996, he significantly expanded his business operations by diversifying into other sectors and establishing Ibeto Petrochemicals Industries Limited. His petrochemicals industry owns one of the largest liquid facilities for petroleum products in Nigeria

His businesses cut across real estate, hospitality, cement manufacturing, agriculture and more. He is an astute investor who employs the right strategy for his business growth. He grows some organically from ground up and some inorganically through strategic mergers and acquisitions.

Companies Owned By Cletus Ibeto

1) Union Autoparts manufacturing Co. Ltd

The Company was incorporated on 2nd June 1987 and is a major player in automotive lead-acid battery manufacturing in Nigeria. The

interesting thing is that the company produces locally, from its lead and aluminum smelting plant, all the lead and aluminum required for its operations. It has the capacity to produce, annually; 300,000 units of lead/acid batteries, 120,000 units of sealed maintenance-free batteries, 5,500 tonnes of lead, 500 tonnes of accessories and 1,500 tonnes of friction parts according to ibeto.com.

2) Ibeto Petrochemical Industries Ltd

The company was established in October 2nd 1996 with a blending plant in Nnewi, Anambra State. They blend oil lubricants and produce various types of petroleum products for local and international markets. The company also owns one of the largest liquid storage facilities for petroleum products in Nigeria with a capacity of over 60,000 metric tones located at Apapa Wharf and Ibru Jetty Complex, Lagos.

3) Ibeto Cement Company Ltd

Ibeto Cement Company Ltd produces bagged cements at its bagging terminal at Bundu Ama, Port Harcourt, Rivers State. The group commenced the business in 1997 with the importation of bagged cement from Portland before establishing Ibeto Cement in 2001. In May 2018, Ibeto Cement Company Limited announced a reverse merger with Century Petroleum Corporation, a United States (U.S.) publicly-traded petroleum exploration and production company in a move to enter global markets and bypass the complex process of listing. Ibeto acquired a 70% controlling stake of the company and Cletus Ibeto was subsequently made the Chairman of the Board of Directors

4) Eastern Bulkcem Company Ltd

This is a subsidiary of Ibeto Cement Company Limited and is also engaged in the

business of importation of bulk cement and bagging of same in its factory premises in Rumuolumeni waterfront, Rivers State. This company also owns 60% of Nigeria Cement Company Plc (NIGERCEM), Nkalagu, Ebonyi State. NIGERCEM was very important for Ibeto; if he was to remain an importer of cement, he needed to own a cement manufacturing plant as it was the requirement. Owning NIGERCEM did not come easy as the then Ebonyi state governor, Martin Elechi was against the acquisition. Ibeto fought him head-on like a wounded lion until he had NIGERCEM secured. NIGERCEM gave him the initial stability he needed to continue in the cement business.

5) Kings's Palace Hotels Ltd

The hotel was established in March 1985 and has become synonymous with hospitality. Kings's Palace is located at the heart of Nnewi and has played a significant role in the economic and tourism development in Anambra State.

6) Ibeto Energy Development Ltd

The company was established on 11th April, 2008. It was a smart response to the Federal Government's aspiration to exploit the available natural gas in the Niger Delta Region for economic development.

7) Palmex Agencies Ltd

Palmex Agencies Limited incorporated on September 1, 1998 is engaged in general merchandising. The company imports and distributes commodity items like rice, sugar and fertilizer.

8) Ibeto Industries Ltd

It was incorporated in 1984 to serve the Nigerian public in their quest for colour

print and photographic processing. Ibeto industries have modern printing machines that meet the need of customers and they have branches across Nigeria.

9) Odoh Holdings Ltd

This Company was founded in March 1985 and is in the business of real estate development. They own properties in prime areas of Abuja, Lagos, Port Harcourt, Enugu, Onitsha and Nnewi.

10) Ibeto Hotels Ltd

Ibeto Hotel Abuja is a 100-room four-star property which was commissioned early in 2013 and the company has interest in replicating Ibeto Hotel Abuja in other major cities in Nigeria.

Philanthropic Gestures of Cletus Ibeto

Cletus Ibeto's humanitarian gesture has lifted thousands of people out of poverty. He has also helped other top business persons from Nnewi including Innocent Chukwuma, the Chairman of Innoson Group.

Jide ka iji Sir.



A large, professional portrait of Innocent Chukwuma, a man with short dark hair and a mustache, wearing a dark suit, white shirt, and patterned tie. He is looking directly at the camera with a slight smile.

INNOCENT CHUKWUMA



Innocent Chukwuma is a Nigerian business magnate and astute entrepreneur. He is the Chairman and founder of Innoson Group of Companies, and also the man behind Africa's first indigenous motor brand, Innoson Vehicle Manufacturing.

Innocent Chukwuma started his small business as a trader in motorcycle spare parts. He has since grown into a force in the auto manufacturing sector in Nigeria. His story is inspiring and a lesson to every young African. A lesson that show that with determination you can achieve the unimaginable.

Background of Innocent Chukwuma

Innocent Chukwuma was born on 1st October,

1961 into a humble family in Uru-Umdim, Nnewi, Anambra State. His father, Chukwuma Mojekwu was a junior civil servant while his mother, Martina Chukwuma was a stay-at-home mum. He is last of the six children, four boys and two girls.

Fate Or Destiny?

He had his primary and secondary education in his hometown, Uru-Umdim in Nnewi. After Innocent completed his secondary education in 1978, he dreamt of becoming an engineer. He applied to study Engineering at the university but couldn't get in that year because he did not make the cut-off mark.

Before then, he was assisting his elder brother

in his medicine store while he awaited the admission result. During this process, Innocent discovered that he has a natural talent for trading.

His Apprenticeship

When he didn't meet the admission cut-off, he easily moved on since he has a flare for trade. His brother, Gabriel took him to Chief Romanus Eze Onwuka, popularly known as Rojenny where he served as an apprentice for a year.

His master, Chief Romanus Eze Onwuka is a motorcycle spare parts dealer and also the founder of the first private stadium in Nigeria, Rojenny Stadium in Oba near Onitsha.

His Entrepreneurial Journey

As already stated, Innocent served as an apprentice to Chief Romanus Eze Onwuka who was at the time the biggest motorcycle spare parts dealer in Nnewi. Within a year of his apprenticeship, he mastered the act of buying and selling of motorcycle parts, and later returned to his brother, Gabriel.

Gabros International

At this time, his brother has registered Gabros International to trade in motorcycle parts and gave Innocent the sum of N3,000 to start the business. With free hand to run the new venture, Innocent rented a shop and bought the first goods.

A year later, innocent and his brother took stock of both the medicine store and motorcycle parts business. They found out that Gabros International was generating 10 times more income than the medicine store.

His brother then decided to closed the medicine store and paid full attention to the auto spare-part business.

The Launch of Innoson Group of Companies Limited

In 1981, Innocent Chukwuma departed from his brother and started trading in Honda motorcycle parts. Armed with his savings and the cash his brother gave him, he began trading under the name Innoson Nigeria Limited. As time progressed, he started importing motorcycles.

Problem Identification

He realised that people were buying second hand motorcycles because the new ones were expensive. The new motorcycles were expensive because they were imported assembled and a 40ft container could only take 40 motorcycles which imparted the cost of the motorcycle.

Solving The Problem

Innocent Chukwuma sort ways to cut down the cost of imported new motorcycles so Nigerians can afford new motorcycles. This he did by importing the motorcycles disassembled so more motorcycles can fit into the container and getting them assembled here in Nigeria.

With this new idea, he was able to import 200 units of motorcycle in the same 40ft container and reassembled them upon their arrival in Nigeria. This gave him the edge to sell cheaper than his competitors at the rate of N60,000 to 80,000 instead of N150,000.

The skillful entrepreneur, Innocent Chukwuma was the first person that introduced Jingcheng brand of motorcycle into Nigeria.

This was how Innocent Chukwuma's company started assembling branded motorcycle just like the Leventis and Boulos Enterprises. Today, the company is one of the major importers, suppliers and assemblers of motorcycles and motorcycle parts in Nigeria and West Africa as a whole.

The Expansion

As the saying goes, 'expansion comes from wanting more and more... until there is nothing left'. The entrepreneur is always innovative looking for new markets and new ways to sell to his customers.

In his words, "...I looked at a motorcycle and realised that there is a lot of plastic on the body. So I set up a plastic factory. I decided to produce all the plastic components in my factories so that more units of the spare parts can go into a container."

Today, his plastic factory is one of the largest manufacturer of crash helmets in West Africa and also the largest manufacturer of plastic products in Nigeria.

The First Indigenous Vehicle Manufacturing Company

One of Innocent Chukwuma's cutting edge achievement is the establishment of automobile manufacturing company in Nigeria. The business mogul established the first indigenous vehicle manufacturing company in Nigeria.

According to him in Vanguard Newspaper, he noticed everyone was involved in motorcycle business including the Indians in Nigeria. And also, the state governments started banning commercial motorcycles due to involvement of Okada riders in heinous crimes and high fatalities. So, he decided to go into manufacturing of motors.

Subsidiaries of Innoson Group of Companies
Innoson Nigeria Limited

The company was incorporated in July, 1987 and entered into a joint venture of assembling motorcycle in Nigeria with Chinese Motorcycle Manufacturer in 1994. They specialise in the manufacturing of motorcycles, tricycles, spare parts and accessories. It is located in Nnewi, Anambra State.

Innoson Technical & Industrial Co. Ltd

The company commenced operations in October, 2002 with its head office/factory at

Plot W/L Industrial Layout, Emene, Enugu State. They produce high quality household and industrial plastics, health and safety accessories, storage container, fixture & fittings, electrical components and accessories.

Innoson Vehicle Manufacturing (IVM)

The company was incorporated in 2007 and commissioned on the 15th of October, 2010 by President Goodluck Ebele Johnathan at Nnewi. It's product line includes high capacity city bus, safe and cost effective mini & midi buses, pick-up trucks and garbage collecting vehicles. The company also provides good services for repairs and parts supply.

Innoson General Tyres and Tubes Co. Ltd

The company produces motorcycles tyres and tubes. They produce about 8,000 pieces of motorcycle tyres and 13,000 tubes daily. The company's plant is located in Enugu State, South-East region of Nigeria.

Boards where Innocent Chukwuma Serves

In 2013, he was appointed the Deputy Chairman, Board of Trustees National Coalition for Jonathan/Sambo presidency. The group was set up to promote the election of the former Nigerian president, Goodluck Jonathan.

He was made honorary Life Vice president of the Nigeria Association of Chambers of Commerce, Industry, Mines and Agriculture on 23rd of November, 2013. Innocent is also a grand fellow of Nigerian Institute of Strategic Management.

Innocent Chukwuma currently sits on the board of IVM Innoson Group of Companies and a member of Manufacturer Association of Nigeria. He also serves as a Chancellor at Imo State University, Owerri.

Jide ka iji Sir.



Chief (Dr.) Alexander Chika Okafor

Executive Chairman and Founder,
Chicason Group of companies

A native of Umudim, Nnewi, Anambra State, Chief, (Sir), Alexander Chika Okafor started off in 1980 as a local trader and graduated in later years into importation and industrialization. His brain-child Chicason Group comprising of thirteen vibrant companies is a high profile, technology-driven, customer oriented conglomerate, conceived to be among the best indigenous groups in Nigeria and Africa, in terms of product quality and service delivery. Its business activity traverses oil & gas, mining, real estate, manufacturing and assembling through trading (import and export of goods), health care delivery, agriculture to travel management and tourism. With the increase in activities outside Nigeria, the Group aims at placing herself strategically as one of the leading conglomerates in Nigeria and Africa, with a well diversified portfolio.

Jide ka iji Sir.

A portrait of Cosmas Maduka, a Nigerian business magnate. He is a middle-aged Black man with short hair and glasses, wearing a blue suit jacket over a patterned shirt and a dark tie. He has his hands clasped in front of his chin and is smiling slightly. The background is a plain, light-colored wall.

Cosmas Maduka

Cosmas Maduka is a Nigerian business magnate and the founder/CEO of Coscharis Group. He established the Coscharis Motors in 1977, and made his first million at age 24. Today, Coscharis Group is a business conglomerate with over 26 branches nationwide. Also, the company has presence in 3 other African countries; Ghana, Gabon, and Cote D'Ivoire.

Cosmas Maduka Early Life

Cosmas was born on December 24, 1958. He hails from Nnewi, Anambra State and was born to late Peter and Rose Maduka. Cosmas

began his education, but dropped out in elementary three, few years after losing his father. As a result, he began to assist his mother in her business. He was hawking Akara (bean cake) with his brother so as to fend for the family.

Later, at age 7, Cosmas was taken to his maternal uncle to serve as an automobile apprentice. He served his uncle who sold motorcycle parts in Lagos.

Unfortunately, at age 14, his uncle relieved him of his duty because Cosmas closed shop

to perform some religious exercise due to his new found faith – Christianity. This infuriated his uncle, so, he paid Cosmas off with N200 for his 7 years of service. Surely, that marked the beginning of Cosmas's independent entrepreneurial journey.

Business Career

Cosmas took the N200 and partnered with his brother. Together, they formed Maduka Brothers and were trading in automobile parts. They soon parted ways because of financial differences. All the experience and connections he built while working with his uncle came in handy in his entrepreneurial pursuit.

He started buying motorcycle parts and selling. Also, he got goods from Boulus Enterprise, a bicycle and motorcycle marketer. He would buy from them, remove their tags and sell. Cosmas continued and later on went into another partnership with his friend Dave. It was named CosDave, but it soon failed due to some differences as well.

Then, in 1977, he established the Coscharis Motors now Coscharis Group. Coscharis is a combination of his name and his wife's – Cosmas and Charity. Coscharis started the importation and distribution of automobile spare parts, accessories of Japanese vehicles and all other kinds of automobile products. The company grew and expanded and in the 1980s, the Nigerian government decided to grant importation licence to 10 Nigerian companies. Coscharis was among the selected companies and that was the beginning of a new dawn for the company.

Today, Coscharis is the sole distributor of BMW in Nigeria. It also markets Range Rover cars, Rolls Royce, and other American car brands like Ford.

Cosmas Maduka Personal Life

As early as the age of 15, Cosmos already set goals that he wanted to achieve. Some of the goals was marrying early and succeeding in life. Therefore, at age 19, he married the beautiful Charity Maduka. The union is blessed with children and the whole family resides in Lagos.

Also, at age 14, he gave his life to Christ and has remained committed to his faith till date.

He loves sports such as football and biking. He did serve as the President/chairman of the Nigerian Table Tennis Federation.

Coscharis Group

Coscharis Group is an indigenous conglomerate which has contributed to the national economy. Its interests spans across different sectors of the Nigerian economy; agriculture, agro-allied, medical, food & beverages, information technology, engineering, automobile, e.t.c

Coscharis Motors

Coscharis is a franchise holder to luxury car brands like BMW, Rolls Royce, Jaguar, Range Rover, Ford etc. The company was incorporated in 1977 and has continued to provide luxury and affordable vehicles to lovers of luxurious cars. The cars are showcased in ultra-modern showrooms nationwide.

Coscharis Farm

In a way to improve the agricultural state of the country, Coscharis farm was established. It is located in Anambra and it produces hygienically processed rice grains for mass market supply and consumption.

Coscharis Technologies caters to niche information, communication and also technology markets

Coscharis Medical and Food Ltd

This arm was established in 1997 and it provides professional healthcare services such as medical consultancy, diagnostic solutions, e.t.c. It also provides training for medical personnel within and outside the country

Coscharis Beverages

It was incorporated in 2002 to deliver clean safe water and non-alcoholic beverages for consumption. It aims to provides a satisfactory service to her customers while employing highest health and safety standards.

Coscharis Motors Assembly Ltd

It was established in 2014 as a subsidiary of Coscharis Motors. It began the assembling of Ford Rangers (pickup truck) with its first units rolled out in 2015. This development however, made Nigeria one of the largest manufacturing plants in Africa second only to South Africa for Ford Assembly.

Coscharis Mobility

It was incorporated in 2013 as a vessel for providing solution to consumer specific

needs. It also does car rentals (short and long term), leasing, logistics, haulage services, drivers & staff outsourcing, e.t.c. It is the sole franchise operator of SIXT Rent A Car in Nigeria.

Cosmas Maduka Net Worth

Forbes Africa Cover named him the man who turned \$1 dollar to \$500million. His net worth is estimated at \$800 million.

He has won numerous Award And Recognition

Cosmos holds an honorary Ph.D (Business Administration) from the University of Nigeria. He also became an alumnus of Harvard Business School (Executive Education Program) in 2003.

President Goodluck Jonathan awarded him the National Honour of the Commander of the Order of the Niger (CON), 2012

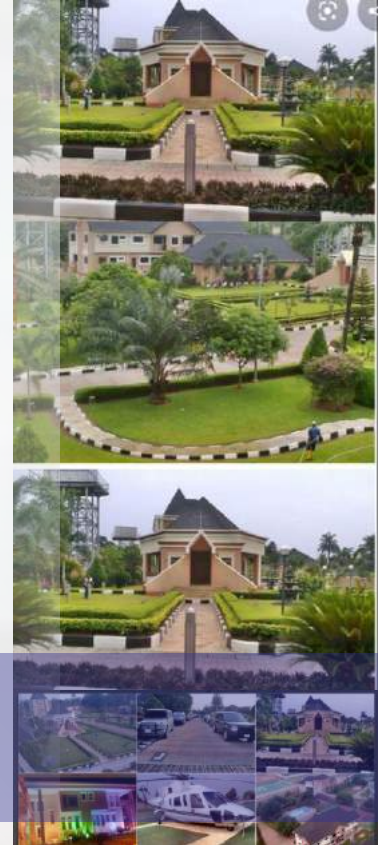
He served as a Director in Access Bank Plc. between 2000-2012.

Also, he served as the President/Chairman of the Nigerian Table Tennis Federation for 16 years. During his tenure, the team participated in the Olympic Games, Atlanta 96, Athens 2000, Sidney 2004 and Beijing 2008.

Jide ka iji Sir!



Dr. Azudialu-Obiejesi



Dr. Azudialu-Obiejesi, is the Group Managing Director/CEO of the Obijackson Group, a conglomerate he has grown into a versatile indigenous entity, with interests in various sectors of the economy, including Telecommunications and Power Generation. Nestoil, a member of the Obijackson Group, is arguably the foremost wholly indigenous EPCC Company in West Africa.

As Group Managing Director, he drives formulation and implementation of policies and strategies for the Group. His deep knowledge of business management, gained from early exposure to commerce, inspired him to establish Obijackson West Africa Limited in 1983 before diversifying into oil and gas with the birth of Nestoil in 1991.

He holds a Bachelor's degree in Accountancy and an MBA from the University of Benin. In 2009, he was awarded an Honorary Doctorate Degree in Business Administration by the University of Nigeria, Nsukka. His personal ethos of giving back is reflected in his diverse philanthropic undertakings through the Obijackson Foundation.

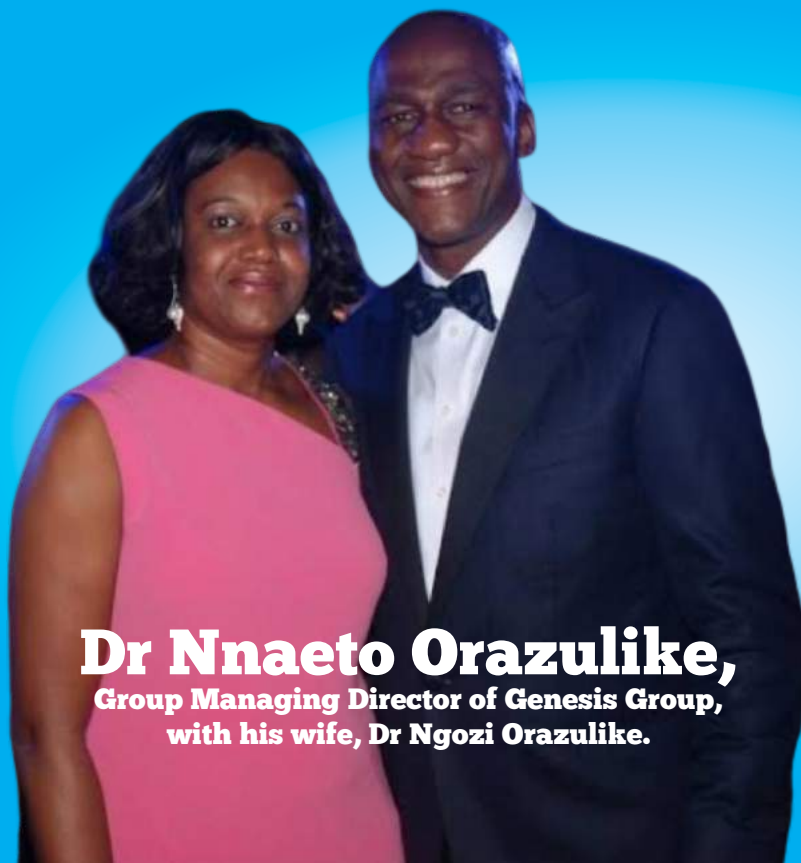
He received the 'ThisDay Newspaper Young

Global Champion Award for Excellence and Good Governance' in 2011. He emerged winner of West African Entrepreneur of the year in the Forbes All Africa Business Leaders Award in 2012. The Nigerian in Diaspora Organisation Americas, Washington DC, named him the Nigerian Business Person of the Year in 2012.

He was a finalist at the Ernst and Young Entrepreneur of the Year Award (Master Category) and received the Nigerian Advancement Award for 'Oil and Gas Man of the Year' in 2013. Dr. Azudialu-Obiejesi, was recognized by the Petroleum Technology Association of Nigeria (PETAN) with an Industry Achievement Award in 2014, and received The Sun Newspaper 'Businessman of the Year' Award in 2015.

His country home at Okija is one of the top Luxurious, exclusive home in the city of Anambra.

Jide ka iji Sir.



HOW A DATE BETWEEN A YOUNG MAN AND WOMAN STARTED A REVOLUTION

Dr Nnaeto Orazulike,
Group Managing Director of Genesis Group,
with his wife, Dr Ngozi Orazulike.

Just imagine this: You are a 21 year-old graduate working a bank. You have a date. So you search for a befitting place in the city for the date but none meets your standard. None meets your dream of an upscale fine-dining place with cosy ambiance. What would you do?

Get angry?

Lament about the city?

Blame the city for being a disappointment?

Blame the people for not having foresight and good taste?

One young man had the same experience in Enugu and did something different and remarkable.

What did he do?

Upon graduation from the University of Nigeria, Nsukka in 1990 and completing his National Youth Service Corps scheme in 1991, young Nnaeto Orazulike started work in a bank. On a certain day, he took a female friend out on a date but was disappointed that he could not find a fine-dining restaurant in Enugu that met his taste. Because he did not find satisfaction in his banking work or practising the accountancy that he studied, and because the entrepreneurship drive in

him was pushing him to do something new and creative, he decided to provide Enugu with an upscale restaurant that same 1991.

He started the Genesis Restaurant in Enugu even without knowing how to cook or how to manage a business. The situation was not helped by the fact that Enugu was seen as a city of civil servants, lecturers and students, which made everybody assume that the restaurant would not be well patronised. But Genesis Restaurant was an instant success. A brand was born. So Genesis brand was created to fill a gap and solve a need.

Today, it has grown into the Genesis Group. One hears of Genesis Restaurant, Genesis Deluxe Cinemas, Genesis Fill-up, Genesis Bread, Genesis Sojourner, and more. The Genesis brand has gradually but steadily become a conglomerate that has spread across the federation, employing about 2,500 people. Interestingly, the Genesis brand spans different fields like restaurants, hotels, catering, cinemas, real estate, bakery/confectioneries, facilities management and lifestyle.

Nigeria is a typical example of a glass of water that can be seen as half full or half empty. The

mindset of the person who is looking at it will determine what the person sees. Those who see only doom always see it half empty, while those who see the great opportunities in Nigeria usually see it as half full.

Unfortunately most Nigerians prefer to see the negative side of Nigeria and concentrate on that side, which has led to the lack of faith and constant spread of negative stories about Nigeria.

Recently, Orazulike was honoured by the University of Port Harcourt with Doctor of Science (honoris causa) for his contribution to national development. Dr Nnaeto Orazulike, who is the Group Managing Director of the Genesis Group, urged Nigerians to change their negative thinking about Nigeria. Speaking on behalf of other recipients of honorary doctorate degrees from the University of Port Harcourt, Rivers State, Orazulike noted that the fact that foreigners continue to establish new businesses or expand existing ones in Nigeria is a testimony that they see what we don't see in our economy.

His words: "We need to change our perception about our country and start looking at the opportunities and how to harness them. I am not saying that the challenges are not real, but beneath every challenge exist legitimate business opportunities. It was this desire that inspired the Genesis Group."

Orazulike frowned at some people's penchant for focusing on the negatives about Nigeria and hyping them without looking at the positives. Said he: "We are inundated daily with a lot of negative news and feelings about our great nation. News about Nigeria both within and outside the country is awash mainly with the difficulties and challenges of doing business in the country. The list of the challenges is endless, ranging from infrastructural deficit, to near absence of power, insecurity, low ranking on some global indices like ease of doing business and

transparency issues etc. These, unfortunately have impacted negatively on the psyche and perception of many of our young people such that many of them have accepted defeat even before graduation.

"On the other hand, many fail to see, from the same media, that the multinationals already in the country are increasing their investments and deepening their shareholdings in their various business interests in the same Nigeria.

"Amidst the same challenges, you would observe a number of foreign businesses opening shops every day; and the existing ones extending their reach in many more cities. Look at what is happening in the retail landscape of our economy and the great inroads being made by the likes of Shoprite and Spar. It is much the same in the telecoms industry where MTN, Glo, Airtel and Etisalat have continued to grow and excel. The opportunities were not created by these businesses. All they did and, continue to do, was to take them where many did not see the opportunities neither did they dare to even take them when they saw them."

The graduate of accounting from the University of Nigeria, Nsukka said that even though there is a need to reduce the poverty level in Nigeria, Nigeria's population and the size of the economy are great assets.

He words: "People who reel out all these negatives about our country forget to tell you that Nigeria has the biggest market for almost everything in Africa. Even at that, the doomsayers will not stop to let you know that about 70% of our population live below poverty line. But what they have forgotten is that the 30% of 170 million that live above, which is about 51 million, is still bigger than the population of South Africa (44 million). They forget to let you know that Nigeria is the biggest economy in Africa with about \$510 billion in GDP; and expected to be growing at over 5% annually, which is one of the highest growth rates in the world.

"Even within the segment 70% of those living below the poverty line, and I certainly believe that we should work at reducing the segment of our citizens living below the poverty line; businesses have turned over billions of naira annually by providing goods and services to this bottom of the pyramid strategy. An illustrative point is the story of Cowbell milk of the then Wonder Foods (now Promasidor) and Indomie and interestingly the telecoms people."

The Genesis boss promised to mark the Doctor of Science award by building and donating a befitting science laboratory to the University of Port Harcourt in its continuing education centre as well as a Genesis entertainment centre within the university to create a balanced life in the university community. He added that the enduring legacy of the Genesis Group would, however, be to build a Genesis school of hospitality in the university, which will create a large

workforce that will revolutionize hospitality in Nigeria and continue his dream of a better Nigeria.

He concluded by saying: "My parting words to us today is for us to look at the brighter side of Nigeria and view it from a different perspective and be prepared to take the opportunities staring us in the face. This way, we can help in poverty alleviation in our country. If every Nigerian can commit to propagate one positive thing about this great country especially when we are abroad, our story will begin to change. Like I will always tell anyone who cares to listen, no one can love us more than ourselves."

In addition to many accomplishments, Orazulike is a member of the board of Fate Foundation as well as well as a non-executive director of Fidelity Bank Plc

Jide ka iji Sir.



Blessing Johnson

You too can be our Youth Ambassador in our monthly edition.
If you have inspiring brand story. WhatsApp +2348122211207
Share your story with us.

Every month we nominate Entrepreneur Ambassador of the month with inspiring brand story.
With humble beginning.
This month congratulations your our December Youth Ambassador .

Congratulations Blessing Johnson.

I'm Broadcaster and foodpreneur.

My children inspire me to work hard.

I'm a Blogger, foodpreneur, sell unadulterated palm oil and organic seasonings and also run market errands.

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I'm proud of the woman I am today because I went through one hell of a time becoming her.

We're open for distributors for our products in 2020 nationwide/global.

Jide ka iji (Keep up your great work)



Igwe Nnewi

The longest-serving monarch in entire Nigeria is Igwe Kenneth Onyeneke Orizu III. Here are some other facts that you should know about the Igwe of Nnewi kingdom and the 20th Obi of Otolu.

Igwe Orizu III was born in 1925 to the father Igwe Josiah Orizu II from the Nnofo Royal lineage. He started his education in Calabar, in the Hope Waddell College, and finished it in 1942 in Otisha, at the New Bethel College. His reign started on June 2nd, 1963 when the official coronation was held. During his long-serving at the position of the traditional supreme ruler, he managed to achieve many positive things and bring prosperity to the people.

Igwe Orizu III abolished the Osu caste system and pronounced everyone in the Nnewi province free born. The King didn't approve waste of resources on traditional funeral and marriage ceremonies, which also contributed to cultural transformation.

He managed to reconcile the differences and unite the Igbos so that they could achieve progress and development. That is what created the climate needed for prosperity, and it is one of the reasons why Nnewi became known as the industrial center of Nigeria.

We have also seen fantastic development in

the area of health and education during the Igwe's reign. The University Teaching Hospital in Nnewi is known as one of the most reputable ones in the region. Nnewi High School, Maria Regina Girls School, and Okongwu Memorial Grammar School are only some of the educational facilities built recently. The Igwe played a crucial role in forming the Nnamdi Azikiwe University in Nnewi and donated a considerable portion of the land for the purpose of education.

Igwe Orizu III is known to have a huge heart and ears who know how to listen. His leadership qualities and charm have taken the Nnewi kingdom to the path of progress and development. Igwe's mind is open to new ideas, including the modern ones, as long as they are protective and respectful of the spiritual, moral, and social values, of the people. The King is a real symbol of the Strength and Unity of his people.

I was fortunate to meet with him during one of my humanitarian media work and event compere.

We took pictures together at His palace @ Otolu Nnewi.

Happy 56th Ofala Igwe!

Jide ka iji Nna anyi Ukwu.



OUR VISION AND MEANING OF JIDEKAIJI

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JIDEKAIJI MEANS (KEEP UP YOUR GREAT WORK)
Onye asi jide ka iji imala na Nke Oji Amaka.)

We encourage, empower, promote creative, kids, youths Entrepreneurs, and thought Leaders.

Many Entrepreneurs face Lot's of Challenges which sadly can be a huge barrier from living our best lives that we deserve.

Most of us the only thing that kept us going is passion and Love we have for our brands.

Truth is if you dislike what you do, it will hinder you

to leave your best Live and fulfil your purpose in Life, and it will make the challenges more stressful which can cause depression.

And limit you from enjoying the best life that you deserve, build your own brand, tell your unique story, be more visible globally, Travel around the world for, business, further your studies or vacation.

There must surely be away out to balance the challenges.

This issue is one of the things We try to find solution to in @Jidekaijiglobalmagazine in our vision statement.

We want to address and find best solution that will be beneficial for All Entrepreneurs in Nigeria/ Africa, showcase their businesses, brand, talent's, creativity, vision for global visibility, patronage and sales.

Let's grant you exclusive interview, feature your services, brand, give you accolades that you deserve. Entrepreneurs is not easy something, so we're here to cheer you up .
Your vision/brand is valid!

We also encourage made in Nigeria products.

Let's pray, plan, execute and profit from our Hand works to not just nation but globally.

We also showcase events, extraordinary news, humanitarian, lifestyle, uphold our culture and heritage in our monthly magazine

Your support/fund and encouragement will go along way and it will be highly appreciated.
Thank you and remain blessed.

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it's Global movement
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We're looking forward to celebrate our 1st year Anniversary comes February 22nd 2020 with award of Honor to our supporters.

Merry Christmas and Happy New Year 2020.
Best wishes and outstanding, innovative and glorious 2020 Ahead.

Jide nu ka unu ji!

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